



## **Snapshots of Success**

2024/2025 Partnership Fund Program

Each year, through funding provided by the Ministry of Tourism, Culture and Gaming (MTCG), RTO 9 delivers the Partnership Fund Program. RTO 9 works hand-in-hand with tourism partners to enhance experiential tourism across the South Eastern Ontario region through this 50/50 funding opportunity for operators.

RTO 9's Partnership Fund is designed to forge strong and diverse partnerships that either build on existing tourism products or introduce new tourism products. These projects serve to enhance the region's diversity of offerings to create a competitive advantage in tourism experiences throughout the South Eastern Ontario region.

These are the snapshots of success.

#### Snapshots of Success:

## **New Events**

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**Lost Villages Brewery**Lost and Sound Festival

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**Torrent Productions**Cinderella: A Merry Magical Pantomime

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**Stone Manor Studios**Daffodil Days: A Celebration of Creativity

## Lost Villages Brewery

#### Lost and Sound Festival

The Lost and Sound Festival was held on August 24, 2024 at the Lost Villages Brewery. The event featured two stages and 11 bands for this one-day music festival in Stormont, Dundas & Glengarry. After the success of their first year, organizers are looking at expanding to a two-day festival in the upcoming year.

□ lostandsoundfest.com



# **Torrent Productions**

Cinderella: A Merry Magical Pantomime

Torrent Productions ran their "Cinderella: A Merry Magical Pantomime" from December 19, 2024 to December 24, 2024. The goal of the project was to establish an annual holiday pantomime to bring families in to the Lennox & Addington area in what is traditionally a slower time of the year for tourism.

☐ torrentproductions.com



# **Stone Manor Studios**

## Daffodil Days: A Celebration of Creativity

The project aspired to revitalize the Township's well-loved Daffodil Program, and to bring in visitors from outside the area to draw inspiration from the natural beauty of the daffodil-filled landscapes and the nearby UNESCO World Heritage Rideau Canal in Newboro.

**□** stonemanorstudios.ca



**Snapshots of Success:** 

# Development of Indigenous Tourism Product

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**LodgePole Arts Alliance**National Indigenous Presenters
Gathering

09

**Tsi Tyónnheht Onkwawén:na** A Path Forward 10

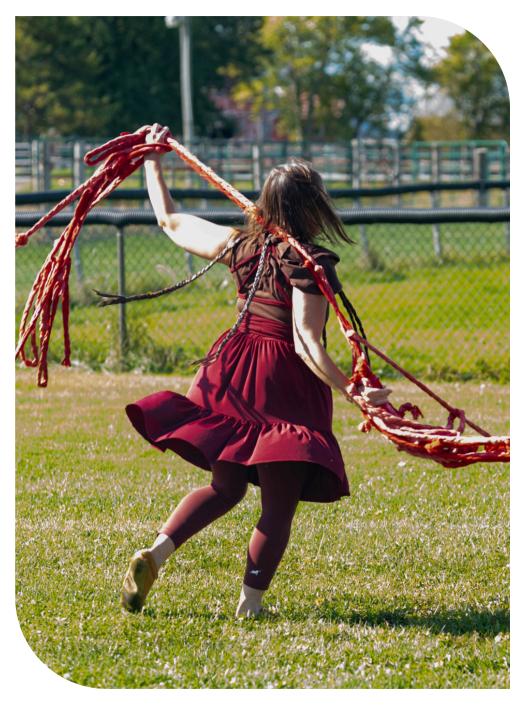
**Akwesasne Powwow** 2024 Akwesasne Powwow

### LodgePole Arts Alliance

#### National Indigenous Presenters Gathering

Taking place on Wolfe Island in Frontenac County, the event served as a platform to showcase the richness of Indigenous arts and artists, enhance the professional development of presenters, and promote the cultural knowledge and principles that guide Indigenous art. With their inaugural year having come to fruition, they are anticipating expanding on their success and bringing the event back to the Island in upcoming years.

□ lodgepolearts.ca

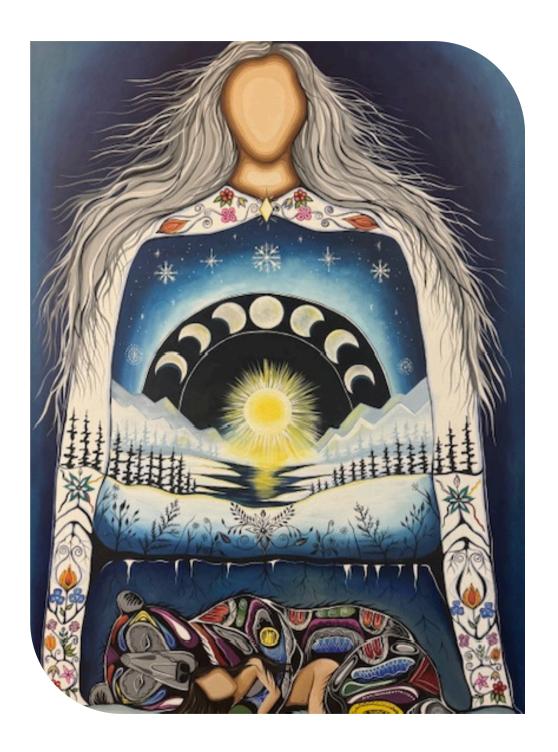


## Tsi Tyónnheht Onkwawén:na

#### A Path Forward

This permanent and evolving exhibit is a partnership that explores the efforts in the County toward Truth & Reconciliation as well as providing a space for reflection, education, and guidance from our Indigenous community through history, art and storytelling. This year saw the expansion of the exhibit and a presentation facilitated by an Indigenous Artist who spoke on the themes of the exhibit.

☐ tto-kenhteke.org



# **Akwesasne Powwow**

#### 2024 Akwesasne Powwow

The project looked to rejuvenate and revitalize the annual Akwesasne Powwow and provide a space for cultural celebration. The purpose of the Akwesasne Powwow is not only to gather Indigenous communities to celebrate shared heritage and culture, but to also act as an article of Truth & Reconciliation by inviting non-Indigenous visitors in to the community to experience the food, crafts, culture, dance and drumming in the spirit of celebration.

□ akwesasnepowwow.com



#### Snapshots of Success:

## Signage

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**Butte & Bine Farm**Butte & Bine Farm Café

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**Dunes Boat Tours**Marquee Signage

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**Kemptville Brewing Co.**Marquee Signage

# Ferme Butte & Bine Farm

#### Butte & Bine Farm Café

The Butte & Bine Farm project looked to enhance the signage for their new Farm Café and aimed to increase awareness of their growing rural tourism business. They looked to clearly guide customers to their property with wayfinding signs, secure attractive and visible signage for their café, and create a self-guided farm walk to attract customers.

☐ buttebinefarm.com



# **Dunes Boat Tours**

#### Marquee Signage

Dunes Boat Tours is a new business in Prince Edward County, and was in need of visibility of their location and business to assist with growth of their operations. Adding signage to market their services and provide orientation for visitors was necessary for the guest experience and awareness of their touring services.

☐ dunesboattours.com

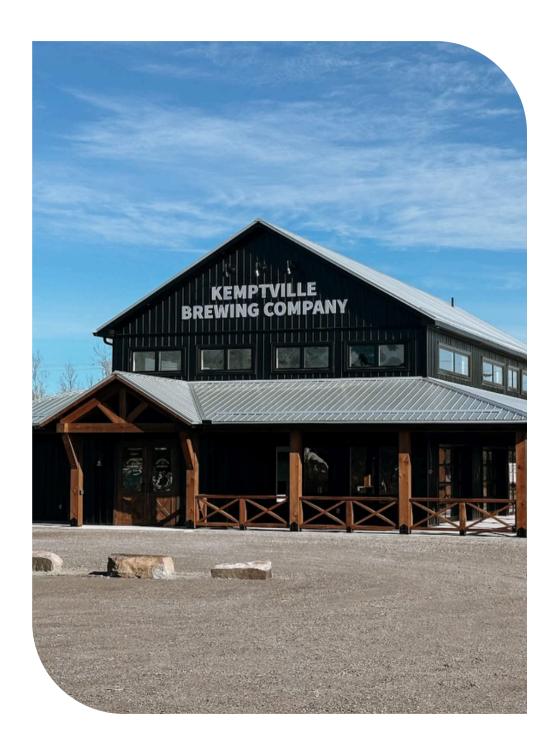


# Kemptville Brewing Co.

#### Marquee Signage

Kemptville Brewing Company is a brand new addition to 1000 Islands Rideau Canal Waterways in Kemptville, and was looking to get their brand established quickly to draw in visitors to the area. They looked to outfit their new property in marquee and wayfinding signage, as well as signage on the road identifying them to road traffic.

☐ kemptvillebrewingco.ca



## All Funding Recipients

#### **New Events**

SO LO Social Local | Beyond The Glass: Eastern Ontario Women's Art Festival sociallocal.ca

SHED Chetwyn Farms | Barn Exhibitions shedchetwynfarms.com

The Waring House | PEC Irish & Folk Festival waringhouse.com

Haunted Walks Kingston | Ghosts Aboard the SS Keewatin hauntedwalk.com

PEC Markets Inc. | Ontario Cheese Festival ontariocheesefestival.com Les Vergers Villeneuve & Blueberry Farm | Feast Dinners vergersvilleneuve.com

Learn2 | Save the Titanic learn2.com

Torrent Productions | Cinderella: A Merry Magical Pantomime torrentproductions.com

Spitfire Café | 1000 Islands Wine & Food Festival

1000 Islands Wine & Food Festival

Lost Villages Brewery | Lost and Sound Festival **lostandsoundfest.com**  Stone Manor Studios | Daffodil Days: A Celebration of Creativity stonemanorstudios.ca

#### Development of Indigenous Tourism Product

LodgePole Arts Alliance | Indigenous Presenters Gathering **lodgepolearts.ca** 

Tsi Tyónnheht Onkwawén:na | A Path Forward **tto-kenhteke.org** 

Akwesasne Powwow | 2024 Akwesasne Powwow akwesasnepowwow.com

#### Signage

Beacon Bike + Brew **beaconbikebrew.com** 

Oeno Gallery oenogallery.com

The Hive & Hearthstone thehiveandhearthstone.ca

Golden Moment Farm goldenmomentfarm.ca

Sugarbush Vineyards sugarbushvineyards.ca

Broken Stone Winery **brokenstonewinery.com** 

Ferme Butte & Bine Farm **buttebinefarm.com** 

Dunes Boat Tours dunesboattours.com

Diversity Cornwall diversitycornwall.ca

Napanee River Tours thewaterfrontnapanee.com

Kemptville Brewing Co. **kemptvillebrewingco.ca** 

The Belvedere Hotel belvederehotel.ca

The Butterfly Barn **champagneandco.ca** 



RT09

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