

#1

COMPLETE

Page 1: Welcome to the 2025-2026 Partnership Fund Application

Q1

Before you proceed, please confirm you have done at least two of the following:

Read the 2025-2026 Partnership Fund Program Guidelines

Watched the information session recording

Page 2: Business Identity

Q2

Are you a.....

For-Profit Tourism Business that is Incorporated

Page 3: Applicant Information

Q3

Name of Business

Great Example Inc.

Q4

Business Address

Street address

123 Main Street

City/Town

Kingston

Province

Ontario

Postal Code

K0K 1K0

Country

ca

Q5

Sub-region/Destination

Kingston

Q6

Business Website

www.greatexampleinc.ca

Q7

Contact Person

First name	Bob
Last name	Smith

Q8

Contact Person Telephone Number

Phone number	+1 613 888 8888
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Q9

Contact Person E-mail Address

Email address	info@greatexampleinc.ca
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Q10

Please indicate any past projects your business has undertaken that have been supported through the RTO 9 Partnership Fund and the year of completion:

None.

Q11

Please provide one of the following: Proof of Corporate Status with legal operating name, CRA Business Number (BN), Certificate of Indian Status Registry Number, or Métis Registry Number.

Corporate%20Status_GreatExampleInc.pdf (70KB)

Q12

Please note: while it is not required to be submitted at this time, you must provide proof of \$2M commercial general liability insurance coverage listing RTO 9 as additionally insured for the duration of your project if you are awarded funding.

I currently have \$2M Commercial General Liability Insurance for my business

Q13

Videography/Photography

Project Application Category

Q14

Project Name

Great Example Inc. Local Tour Photography Project

Page 5: Videography/Photography

Q15

Agree

You agree that all videography or photography will be experience based and not product based (ie. showing people engaging in activities and not a product catalogue).

Q16

Agree

You agree to RTO 9 receiving royalty free copies of all video and photo assets created throughout the project period to be shared with the Ministry of Tourism, Culture and Gaming.

Q17

Agree

You agree to use an RTO 9 vetted photographer/videographer for the execution of your project.

Q18

Agree

RTO 9 is committed to being an inclusive and welcoming destination for all travellers - you agree to to utilize diverse individuals for modelling purposes wherever possible.

Page 6: Project Application

Q19

Project Description & Objectives Provide a full description of the project. Be sure to specify the following: - Objectives and goals of the project- How will this project assist your business with revenue creation?- Explain the rationale/demand for the project.Limit of 2,500 characters.

Great Example Inc. needs new photos and videos for advertising purposes on social media and our website to encourage bookings for our tours of the Kingston area.

Page 7: Project Application

Q20

Assessment and Performance Measures Describe how your business will evaluate your project to determine if its objectives have been met. Detail S.M.A.R.T. performance measures (S=Specific, M=Measurable, A=Attainable, R=Relevant, T=Timely). Limit of 2,500 characters.

We will measure the success of our project by the number of photo and video assets created for use during the project period.

Q21

Project Timelines Provide a complete description of the activities to be undertaken and the timelines surrounding the activity. Note: all projects must be completed by February 13th, 2026.

Activity/Milestone #1:	Book Photographer
Activity/Milestone #2:	Book Models
Activity/Milestone #3:	Photoshoot

Page 8: Project Application

Q22

Other Financial Contributions Please outline any other funding or grant contributions that you have either applied for, or have been approved for in relation to this project. This includes government grants, community sponsors, private businesses, etc. If there are no other financial contributors to this project, please put "N/A" in line #1.

Source & Amount #1:	N/A
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Q23

Project Budget Identify and substantiate a detailed project budget using the budget template here. RTO 9 reserves the right to contact other agencies funding the project as may be required. RTO 9 reserves the right to review estimates of costs and procurement practices for the project. Please detail which expenses you are asking RTO 9 to fund. Please ensure any expenses listed to be funded by the RTO 9 are eligible for funding through the Partnership Fund Program. Note: the minimum contribution is \$1,500 (some exceptions apply) and the maximum matching contribution is \$15,000 from RTO 9. Costs are inclusive of HST.

[2024-2025%20Budget%20Template.pdf \(92.7KB\)](#)

Q24

Project Economic Benefits Regarding your project please describe:- How the project will benefit the local or regional economy in terms of tourism development in the region, i.e., direct impact on job creation, tourism growth, overnight stays, product development, business competitiveness.- The sustainability plan for the project - describe your on-going plans for the project.- List all partner businesses/organizations who will be contributing to the project. Limit of 2,500 characters.

This project will allow us to market our business which will hopefully lead to more bookings with our operation.

Page 9: Project Application

Q25

Upload Your DMO/DMP/DMMO letter here.

DMO-DMP%20Letter%20of%20Support.docx (13.1KB)

Q26

Communications Plan- Outline your communications plan with respect to the opportunities for recognition of your destination (DMO/DMP/DMMO) and the Province of Ontario.- Media releases/newsletters, social media platforms to be utilized.- Placement of the RTO 9 logo and the Ontario logo (provided upon acceptance) with a link to the website are mandatory.- Utilization of relevant RTO 9 and South Eastern Ontario hashtags (#southeasternontario #discoveron).Limit of 2,500 characters.

We will share a post on our Facebook page saying thank you.

Q27

Management & Support Plan- Describe your business' structure and its capacity to co-manage the project.- When more than one partner is involved, provide letters of commitment from each partner describing their support and involvement in the project.- Identify staff resources that have been allocated to the project.- Identify internal plans for ensuring project success.- Do you have access to legal services and advice?Limit of 2,500 characters.

We have been in business for the last 5 years and have had previous experience taking our own photos for our social media pages and website.

Q28

Respondent skipped this question

If you have any partner support letters, please upload them as one file here.

Q29

Please ensure that you have submitted, and are aware of, the following:

Proof of Corporate Status with Legal Operating Name, CRA Business Number (BN), Certificate of Indian Status Registry Number, or Metis Registry Number.

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Letter of Support from your local DMO/DMP/DMMO.,

Project budget showing eligible expenses and the 50% contribution split with the RTO 9.

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IF YOU ARE APPROVED FOR FUNDING: Commercial general liability insurance of \$2M.

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IF YOU ARE APPROVED FOR FUNDING: use of the RTO 9 and Ontario logos recognizing support.

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All sections of the application have been completed fully.

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IF YOU ARE APPROVED FOR FUNDING: all invoices must be addressed to RTO 9 from third-party vendors
