



TRENDS IN THE CANADIAN
HOTEL INDUSTRY

National Market Report

MARCH 2024

Report of rooms operations by location
MONTH OF MARCH 2024*

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2024	2023	**Point Change	2024	2023	Variance	2024	2023	Variance
ATLANTIC CANADA	53.5%	58.4%	-5.0	\$151.76	\$147.61	2.8%	\$81.13	\$86.24	-5.9%
Newfoundland	57.5%	65.1%	-7.6	\$136.59	\$129.81	5.2%	\$78.59	\$84.53	-7.0%
St. John's	58.6%	67.1%	-8.5	\$134.28	\$128.44	4.5%	\$78.67	\$86.16	-8.7%
Prince Edward Island	34.1%	53.1%	-19.1	\$148.96	\$156.63	-4.9%	\$50.72	\$83.19	-39.0%
Nova Scotia	59.5%	62.9%	-3.4	\$164.39	\$161.24	2.0%	\$97.86	\$101.41	-3.5%
Halifax/Dartmouth	62.4%	67.5%	-5.1	\$172.83	\$169.92	1.7%	\$107.77	\$114.66	-6.0%
Other Nova Scotia	53.5%	52.6%	0.9	\$143.37	\$136.16	5.3%	\$76.69	\$71.60	7.1%
New Brunswick	48.4%	51.3%	-2.9	\$141.13	\$135.08	4.5%	\$68.26	\$69.32	-1.5%
Moncton	58.6%	57.9%	0.8	\$144.33	\$137.98	4.6%	\$84.64	\$79.83	6.0%
Other New Brunswick	43.1%	47.9%	-4.7	\$138.91	\$133.23	4.3%	\$59.90	\$63.76	-6.0%
CENTRAL CANADA	61.5%	63.2%	-1.7	\$192.10	\$185.04	3.8%	\$118.06	\$116.91	1.0%
Quebec	60.2%	61.2%	-1.0	\$194.68	\$194.23	0.2%	\$117.23	\$118.88	-1.4%
Greater Quebec City	56.7%	56.4%	0.4	\$175.76	\$176.28	-0.3%	\$99.71	\$99.37	0.4%
Other Quebec	54.6%	56.3%	-1.7	\$205.15	\$205.24	0.0%	\$112.04	\$115.63	-3.1%
Greater Montreal	64.1%	65.2%	-1.1	\$194.72	\$193.72	0.5%	\$124.82	\$126.26	-1.1%
Downtown Montreal	63.2%	61.2%	2.0	\$203.24	\$205.01	-0.9%	\$128.50	\$125.55	2.4%
Montreal Airport/Laval	67.5%	75.3%	-7.8	\$192.90	\$188.89	2.1%	\$130.20	\$142.23	-8.5%
Ontario	61.9%	63.8%	-2.0	\$191.18	\$182.03	5.0%	\$118.30	\$116.21	1.8%
Greater Toronto Area (GTA)	73.0%	70.6%	2.4	\$222.38	\$214.23	3.8%	\$162.43	\$151.31	7.4%
Downtown Toronto	69.7%	65.5%	4.2	\$318.72	\$311.78	2.2%	\$222.25	\$204.30	8.8%
Toronto Airport	78.5%	81.3%	-2.8	\$194.04	\$185.36	4.7%	\$152.27	\$150.69	1.0%
GTA West	73.8%	71.0%	2.8	\$158.53	\$156.50	1.3%	\$116.96	\$111.13	5.2%
GTA East/North	73.7%	70.9%	2.8	\$164.54	\$152.36	8.0%	\$121.22	\$107.97	12.3%
Eastern Ontario	49.9%	52.1%	-2.2	\$146.23	\$139.42	4.9%	\$73.04	\$72.67	0.5%
Kingston	62.1%	52.8%	9.4	\$163.02	\$149.40	9.1%	\$101.29	\$78.81	28.5%
Other Eastern Ontario	45.6%	51.9%	-6.3	\$137.98	\$135.18	2.1%	\$62.86	\$70.10	-10.3%
Ottawa	57.4%	65.4%	-8.0	\$178.49	\$177.87	0.3%	\$102.50	\$116.30	-11.9%
Downtown Ottawa	55.2%	65.8%	-10.5	\$193.55	\$199.84	-3.1%	\$106.92	\$131.40	-18.6%
Ottawa West	61.6%	66.6%	-5.0	\$165.20	\$152.74	8.2%	\$101.73	\$101.70	0.0%
Ottawa East	55.8%	60.6%	-4.8	\$154.40	\$153.94	0.3%	\$86.13	\$93.22	-7.6%
Southern Ontario	54.5%	60.4%	-5.9	\$154.55	\$144.67	6.8%	\$84.25	\$87.44	-3.6%
London	57.7%	66.8%	-9.1	\$149.88	\$156.31	-4.1%	\$86.50	\$104.46	-17.2%
Windsor	66.2%	67.4%	-1.2	\$136.14	\$136.29	-0.1%	\$90.16	\$91.83	-1.8%
Kitchener/Waterloo/Cambridge/Guelph	58.1%	65.5%	-7.4	\$158.57	\$148.83	6.5%	\$92.11	\$97.50	-5.5%
Hamilton/Brantford	56.1%	61.2%	-5.1	\$151.08	\$152.26	-0.8%	\$84.78	\$93.20	-9.0%
Niagara Falls	53.3%	59.5%	-6.3	\$162.43	\$140.20	15.9%	\$86.50	\$83.46	3.6%
Other Niagara Region	49.1%	53.7%	-4.6	\$160.02	\$151.81	5.4%	\$78.52	\$81.51	-3.7%
Other Southern Ontario	45.8%	50.1%	-4.3	\$144.77	\$133.23	8.7%	\$66.28	\$66.78	-0.8%
Central Ontario	43.9%	47.6%	-3.7	\$162.97	\$168.88	-3.5%	\$71.52	\$80.41	-11.1%
North Eastern Ontario	57.0%	59.7%	-2.6	\$152.95	\$145.15	5.4%	\$87.22	\$86.60	0.7%
North Bay	55.2%	61.9%	-6.8	\$133.41	\$125.34	6.4%	\$73.58	\$77.62	-5.2%
Sudbury	60.7%	58.0%	2.7	\$156.61	\$151.44	3.4%	\$95.08	\$87.81	8.3%
North Central Ontario									
Sault Ste. Marie	51.3%	58.8%	-7.5	\$128.32	\$121.90	5.3%	\$65.87	\$71.73	-8.2%
North Western Ontario	59.0%	66.5%	-7.5	\$174.96	\$170.83	2.4%	\$103.16	\$113.60	-9.2%
Thunder Bay	60.3%	68.2%	-8.0	\$177.05	\$176.09	0.5%	\$106.72	\$120.17	-11.2%

* Based on the operating results of 253,026 rooms (unweighted data)

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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Report of rooms operations by location

MONTH OF MARCH 2024*

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2024	2023	**Point Change	2024	2023	Variance	2024	2023	Variance
WESTERN CANADA	61.7%	62.6%	-0.9	\$178.85	\$172.86	3.5%	\$110.32	\$108.23	1.9%
Manitoba	75.0%	74.8%	0.1	\$163.37	\$153.05	6.7%	\$122.44	\$114.53	6.9%
Winnipeg	82.7%	82.8%	-0.2	\$171.94	\$159.39	7.9%	\$142.12	\$132.00	7.7%
Brandon	58.9%	51.7%	7.2	\$129.06	\$126.82	1.8%	\$76.06	\$65.63	15.9%
Other Manitoba	60.5%	60.9%	-0.5	\$147.11	\$136.47	7.8%	\$88.98	\$83.18	7.0%
Saskatchewan	56.4%	56.1%	0.2	\$139.97	\$132.07	6.0%	\$78.88	\$74.09	6.5%
Regina	57.1%	50.9%	6.2	\$142.63	\$131.57	8.4%	\$81.43	\$66.94	21.6%
Saskatoon	64.5%	66.6%	-2.2	\$145.37	\$139.67	4.1%	\$93.74	\$93.07	0.7%
Other Saskatchewan	49.0%	50.4%	-1.4	\$131.91	\$123.49	6.8%	\$64.67	\$62.26	3.9%
Alberta (excl. Alta Resorts)	55.7%	55.2%	0.6	\$142.28	\$137.42	3.5%	\$79.26	\$75.79	4.6%
Calgary	60.4%	55.9%	4.5	\$154.56	\$155.51	-0.6%	\$93.34	\$86.97	7.3%
Calgary Airport	67.0%	60.5%	6.5	\$139.68	\$139.13	0.4%	\$93.54	\$84.18	11.1%
Downtown Calgary	53.5%	48.5%	5.0	\$185.52	\$196.17	-5.4%	\$99.29	\$95.12	4.4%
Calgary Northwest	60.8%	62.9%	-2.0	\$130.57	\$117.94	10.7%	\$79.40	\$74.13	7.1%
Calgary South	60.0%	57.5%	2.5	\$144.85	\$143.38	1.0%	\$86.97	\$82.45	5.5%
Edmonton	59.8%	59.5%	0.3	\$143.78	\$136.24	5.5%	\$86.03	\$81.12	6.1%
Downtown Edmonton	55.4%	61.0%	-5.6	\$188.74	\$177.20	6.5%	\$104.57	\$108.16	-3.3%
Edmonton South	58.9%	57.7%	1.2	\$126.17	\$116.18	8.6%	\$74.25	\$67.01	10.8%
Edmonton West	66.0%	62.1%	3.9	\$141.37	\$139.57	1.3%	\$93.34	\$86.70	7.7%
Other Alberta	49.7%	51.6%	-1.9	\$130.69	\$124.56	4.9%	\$64.95	\$64.28	1.0%
Lethbridge	52.3%	53.2%	-0.9	\$123.87	\$128.74	-3.8%	\$64.82	\$68.50	-5.4%
Red Deer	52.7%	51.6%	1.2	\$123.05	\$115.01	7.0%	\$64.89	\$59.29	9.4%
Other Alberta Communities	49.2%	51.7%	-2.4	\$133.54	\$126.52	5.6%	\$65.76	\$65.36	0.6%
Alberta Resorts	57.1%	62.9%	-5.8	\$318.58	\$297.16	7.2%	\$181.91	\$187.02	-2.7%
British Columbia	67.3%	69.8%	-2.6	\$210.49	\$204.66	2.8%	\$141.57	\$142.95	-1.0%
Greater Vancouver	74.3%	77.3%	-3.0	\$215.89	\$214.89	0.5%	\$160.37	\$166.13	-3.5%
Airport (Richmond)	78.5%	85.6%	-7.1	\$202.08	\$196.95	2.6%	\$158.60	\$168.50	-5.9%
Downtown Vancouver	72.4%	73.8%	-1.4	\$239.91	\$243.35	-1.4%	\$173.71	\$179.50	-3.2%
Langley/Surrey	71.2%	78.7%	-7.5	\$172.12	\$165.89	3.8%	\$122.54	\$130.62	-6.2%
Other Vancouver	76.6%	75.9%	0.7	\$188.72	\$184.19	2.5%	\$144.60	\$139.88	3.4%
Vancouver Island	68.2%	68.1%	0.1	\$190.39	\$183.73	3.6%	\$129.82	\$125.17	3.7%
Campbell River	75.4%	76.9%	-1.6	\$137.47	\$128.95	6.6%	\$103.62	\$99.21	4.4%
Greater Victoria	72.3%	68.6%	3.7	\$197.53	\$189.65	4.2%	\$142.83	\$130.12	9.8%
Nanaimo	54.4%	61.7%	-7.3	\$156.71	\$169.10	-7.3%	\$85.22	\$104.29	-18.3%
Parksville/Qualicum Beach	66.4%	67.7%	-1.3	\$174.93	\$164.28	6.5%	\$116.19	\$111.19	4.5%
Other Vancouver Island	62.4%	69.1%	-6.7	\$212.51	\$203.08	4.6%	\$132.61	\$140.37	-5.5%
Whistler Resort Area	81.4%	82.0%	-0.6	\$522.90	\$490.02	6.7%	\$425.75	\$401.88	5.9%
Other British Columbia	57.5%	60.8%	-3.2	\$151.59	\$147.33	2.9%	\$87.23	\$89.56	-2.6%
Abbotsford/Chilliwack	72.0%	85.8%	-13.7	\$159.50	\$164.77	-3.2%	\$114.91	\$141.34	-18.7%
Kamloops	55.1%	63.6%	-8.5	\$132.21	\$128.94	2.5%	\$72.82	\$81.95	-11.1%
Kelowna	61.0%	58.2%	2.8	\$142.84	\$142.50	0.2%	\$87.08	\$82.91	5.0%
Penticton	43.9%	48.4%	-4.5	\$147.83	\$137.67	7.4%	\$64.91	\$66.59	-2.5%
Prince George	62.7%	70.5%	-7.7	\$140.86	\$134.23	4.9%	\$88.38	\$94.60	-6.6%
Other B.C. Communities	56.1%	57.7%	-1.6	\$159.55	\$153.29	4.1%	\$89.51	\$88.37	1.3%
Yukon	63.6%	58.4%	5.2	\$166.51	\$160.48	3.8%	\$105.91	\$93.69	13.0%
CANADA	61.0%	62.6%	-1.6	\$183.38	\$176.85	3.7%	\$111.79	\$110.65	1.0%

* Based on the operating results of 253,026 rooms (unweighted data)

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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Report of rooms operations by location

THREE MONTHS ENDED MARCH 2024

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2024	2023	**Point Change	2024	2023	Variance	2024	2023	Variance
ATLANTIC CANADA	47.0%	51.3%	-4.3	\$147.73	\$142.84	3.4%	\$69.37	\$73.29	-5.3%
Newfoundland	48.3%	55.6%	-7.3	\$133.08	\$125.70	5.9%	\$64.27	\$69.92	-8.1%
St. John's	48.7%	58.0%	-9.3	\$130.63	\$124.25	5.1%	\$63.57	\$72.02	-11.7%
Prince Edward Island	32.6%	51.2%	-18.6	\$153.50	\$152.78	0.5%	\$50.03	\$78.22	-36.0%
Nova Scotia	51.2%	54.1%	-2.9	\$156.99	\$153.21	2.5%	\$80.37	\$82.92	-3.1%
Halifax/Dartmouth	53.7%	56.9%	-3.2	\$165.21	\$161.51	2.3%	\$88.70	\$91.94	-3.5%
Other Nova Scotia	46.1%	47.8%	-1.7	\$137.54	\$130.96	5.0%	\$63.44	\$62.62	1.3%
New Brunswick	44.1%	46.1%	-1.9	\$138.92	\$132.63	4.7%	\$61.33	\$61.08	0.4%
Moncton	50.8%	50.4%	0.4	\$142.27	\$135.54	5.0%	\$72.30	\$68.37	5.8%
Other New Brunswick	40.7%	43.7%	-3.0	\$136.78	\$130.86	4.5%	\$55.71	\$57.23	-2.6%
CENTRAL CANADA	56.8%	58.3%	-1.5	\$185.71	\$177.99	4.3%	\$105.53	\$103.75	1.7%
Quebec	55.7%	58.0%	-2.4	\$196.70	\$192.81	2.0%	\$109.53	\$111.92	-2.1%
Greater Quebec City	56.2%	55.6%	0.6	\$188.76	\$181.88	3.8%	\$106.16	\$101.12	5.0%
Other Quebec	53.0%	55.1%	-2.1	\$214.16	\$210.67	1.7%	\$113.59	\$116.08	-2.1%
Greater Montreal	57.0%	60.3%	-3.3	\$190.66	\$187.63	1.6%	\$108.65	\$113.17	-4.0%
Downtown Montreal	53.0%	54.5%	-1.6	\$198.04	\$198.02	0.0%	\$104.93	\$108.01	-2.8%
Montreal Airport/Laval	67.0%	74.0%	-6.9	\$190.88	\$182.77	4.4%	\$127.94	\$135.19	-5.4%
Ontario	57.2%	58.4%	-1.1	\$181.92	\$172.99	5.2%	\$104.10	\$100.96	3.1%
Greater Toronto Area (GTA)	66.4%	65.0%	1.4	\$204.88	\$196.62	4.2%	\$135.95	\$127.77	6.4%
Downtown Toronto	60.7%	59.6%	1.1	\$279.94	\$273.15	2.5%	\$169.97	\$162.79	4.4%
Toronto Airport	76.7%	77.7%	-1.0	\$192.41	\$177.94	8.1%	\$147.59	\$138.22	6.8%
GTA West	68.0%	64.3%	3.7	\$155.60	\$149.88	3.8%	\$105.81	\$96.44	9.7%
GTA East/North	66.2%	65.2%	1.0	\$157.52	\$148.46	6.1%	\$104.26	\$96.85	7.7%
Eastern Ontario	47.6%	50.9%	-3.3	\$143.64	\$136.96	4.9%	\$68.30	\$69.67	-2.0%
Kingston	55.7%	49.9%	5.8	\$155.14	\$143.65	8.0%	\$86.45	\$71.68	20.6%
Other Eastern Ontario	44.6%	51.3%	-6.7	\$138.43	\$134.25	3.1%	\$61.73	\$68.84	-10.3%
Ottawa	55.7%	60.5%	-4.8	\$182.24	\$175.84	3.6%	\$101.52	\$106.46	-4.6%
Downtown Ottawa	55.0%	60.3%	-5.3	\$199.97	\$198.23	0.9%	\$110.04	\$119.63	-8.0%
Ottawa West	58.4%	63.0%	-4.6	\$164.60	\$151.22	8.8%	\$96.06	\$95.22	0.9%
Ottawa East	51.6%	54.7%	-3.0	\$155.73	\$150.31	3.6%	\$80.38	\$82.17	-2.2%
Southern Ontario	49.6%	53.1%	-3.5	\$151.88	\$142.34	6.7%	\$75.33	\$75.55	-0.3%
London	58.1%	62.4%	-4.2	\$151.14	\$149.59	1.0%	\$87.88	\$93.29	-5.8%
Windsor	65.5%	57.6%	7.9	\$137.10	\$132.81	3.2%	\$89.81	\$76.51	17.4%
Kitchener/Waterloo/Cambridge/Guelph	56.1%	59.4%	-3.4	\$158.01	\$146.17	8.1%	\$88.57	\$86.88	1.9%
Hamilton/Brantford	51.4%	53.0%	-1.6	\$146.88	\$147.18	-0.2%	\$75.46	\$77.99	-3.2%
Niagara Falls	42.9%	49.7%	-6.8	\$156.07	\$139.00	12.3%	\$66.99	\$69.13	-3.1%
Other Niagara Region	46.0%	48.9%	-2.8	\$159.24	\$151.73	5.0%	\$73.32	\$74.13	-1.1%
Other Southern Ontario	43.4%	46.3%	-2.9	\$146.22	\$134.47	8.7%	\$63.46	\$62.29	1.9%
Central Ontario	45.0%	46.3%	-1.4	\$170.11	\$174.96	-2.8%	\$76.47	\$81.04	-5.6%
North Eastern Ontario	53.3%	52.2%	1.1	\$151.82	\$142.51	6.5%	\$80.91	\$74.40	8.8%
North Bay	51.1%	52.8%	-1.7	\$130.33	\$123.18	5.8%	\$66.66	\$65.04	2.5%
Sudbury	55.4%	49.8%	5.6	\$154.96	\$146.30	5.9%	\$85.91	\$72.86	17.9%
North Central Ontario									
Sault Ste. Marie	49.6%	51.4%	-1.8	\$128.65	\$121.34	6.0%	\$63.84	\$62.39	2.3%
North Western Ontario	56.1%	62.5%	-6.4	\$173.44	\$163.93	5.8%	\$97.21	\$102.42	-5.1%
Thunder Bay	55.7%	61.1%	-5.4	\$176.56	\$168.69	4.7%	\$98.35	\$103.12	-4.6%

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Report of rooms operations by location

THREE MONTHS ENDED MARCH 2024

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2024	2023	**Point Change	2024	2023	Variance	2024	2023	Variance
WESTERN CANADA	56.3%	57.2%	-1.0	\$177.26	\$171.53	3.3%	\$99.73	\$98.15	1.6%
Manitoba	67.2%	68.8%	-1.6	\$159.64	\$149.86	6.5%	\$107.21	\$103.05	4.0%
Winnipeg	72.8%	75.5%	-2.7	\$166.33	\$155.13	7.2%	\$121.16	\$117.16	3.4%
Brandon	55.7%	50.8%	4.9	\$139.87	\$134.43	4.0%	\$77.96	\$68.33	14.1%
Other Manitoba	56.0%	56.0%	0.0	\$143.95	\$133.44	7.9%	\$80.58	\$74.76	7.8%
Saskatchewan	50.5%	49.8%	0.7	\$136.01	\$128.59	5.8%	\$68.75	\$64.09	7.3%
Regina	47.5%	44.2%	3.3	\$134.56	\$127.78	5.3%	\$63.90	\$56.51	13.1%
Saskatoon	57.4%	57.2%	0.2	\$142.33	\$135.42	5.1%	\$81.73	\$77.49	5.5%
Other Saskatchewan	47.1%	47.1%	0.0	\$130.53	\$121.71	7.2%	\$61.48	\$57.37	7.2%
Alberta (excl. Alta Resorts)	51.6%	50.5%	1.1	\$140.19	\$134.78	4.0%	\$72.30	\$68.07	6.2%
Calgary	55.6%	51.2%	4.4	\$153.22	\$152.95	0.2%	\$85.19	\$78.32	8.8%
Calgary Airport	62.5%	55.7%	6.8	\$140.12	\$136.88	2.4%	\$87.58	\$76.31	14.8%
Downtown Calgary	48.7%	44.9%	3.8	\$184.33	\$193.70	-4.8%	\$89.74	\$86.88	3.3%
Calgary Northwest	57.0%	57.3%	-0.2	\$129.75	\$114.63	13.2%	\$74.02	\$65.66	12.7%
Calgary South	54.1%	50.8%	3.3	\$140.53	\$139.65	0.6%	\$76.05	\$71.00	7.1%
Edmonton	53.5%	52.2%	1.3	\$139.17	\$132.00	5.4%	\$74.46	\$68.89	8.1%
Downtown Edmonton	48.7%	51.3%	-2.6	\$182.44	\$170.01	7.3%	\$88.90	\$87.22	1.9%
Edmonton South	53.4%	51.6%	1.8	\$122.52	\$115.12	6.4%	\$65.38	\$59.36	10.1%
Edmonton West	58.2%	54.3%	3.9	\$137.76	\$133.74	3.0%	\$80.18	\$72.67	10.3%
Other Alberta	47.5%	48.9%	-1.4	\$130.32	\$123.38	5.6%	\$61.88	\$60.29	2.6%
Lethbridge	48.0%	45.2%	2.8	\$123.39	\$123.81	-0.3%	\$59.21	\$56.00	5.7%
Red Deer	48.6%	47.7%	0.9	\$120.21	\$113.72	5.7%	\$58.43	\$54.29	7.6%
Other Alberta Communities	47.7%	49.4%	-1.8	\$133.37	\$125.67	6.1%	\$63.57	\$62.13	2.3%
Alberta Resorts	48.4%	55.9%	-7.5	\$321.95	\$299.14	7.6%	\$155.71	\$167.09	-6.8%
British Columbia	61.3%	64.2%	-2.9	\$211.23	\$204.97	3.1%	\$129.54	\$131.60	-1.6%
Greater Vancouver	69.6%	71.6%	-2.1	\$210.68	\$204.14	3.2%	\$146.54	\$146.18	0.2%
Airport (Richmond)	76.2%	79.6%	-3.4	\$194.88	\$189.39	2.9%	\$148.45	\$150.75	-1.5%
Downtown Vancouver	66.8%	68.2%	-1.4	\$237.18	\$229.89	3.2%	\$158.33	\$156.76	1.0%
Langley/Surrey	66.7%	72.5%	-5.8	\$162.14	\$156.99	3.3%	\$108.18	\$113.83	-5.0%
Other Vancouver	71.1%	70.6%	0.5	\$183.94	\$175.70	4.7%	\$130.76	\$124.00	5.4%
Vancouver Island	57.8%	57.8%	0.0	\$176.24	\$171.08	3.0%	\$101.85	\$98.88	3.0%
Campbell River	67.4%	66.2%	1.2	\$129.20	\$120.74	7.0%	\$87.10	\$79.98	8.9%
Greater Victoria	59.9%	57.5%	2.4	\$182.51	\$176.86	3.2%	\$109.38	\$101.68	7.6%
Nanaimo	50.5%	56.2%	-5.8	\$150.29	\$157.86	-4.8%	\$75.83	\$88.78	-14.6%
Parksville/Qualicum Beach	52.8%	54.1%	-1.3	\$165.23	\$153.52	7.6%	\$87.32	\$83.08	5.1%
Other Vancouver Island	55.8%	59.7%	-4.0	\$194.00	\$188.13	3.1%	\$108.16	\$112.39	-3.8%
Whistler Resort Area	79.6%	83.9%	-4.3	\$580.09	\$556.13	4.3%	\$461.58	\$466.59	-1.1%
Other British Columbia	51.4%	55.7%	-4.3	\$148.75	\$146.68	1.4%	\$76.41	\$81.71	-6.5%
Abbotsford/Chilliwack	71.4%	79.5%	-8.1	\$152.25	\$156.88	-3.0%	\$108.72	\$124.77	-12.9%
Kamloops	49.1%	58.2%	-9.1	\$127.26	\$126.36	0.7%	\$62.54	\$73.56	-15.0%
Kelowna	51.6%	50.0%	1.5	\$139.09	\$139.15	0.0%	\$71.75	\$69.63	3.0%
Penticton	31.6%	34.7%	-3.1	\$132.27	\$125.33	5.5%	\$41.79	\$43.48	-3.9%
Prince George	54.3%	59.8%	-5.5	\$135.11	\$133.24	1.4%	\$73.34	\$79.70	-8.0%
Other B.C. Communities	51.1%	55.2%	-4.1	\$158.85	\$154.92	2.5%	\$81.17	\$85.58	-5.2%
Yukon	56.8%	52.7%	4.0	\$162.01	\$155.42	4.2%	\$91.96	\$81.97	12.2%
CANADA	55.8%	57.3%	-1.4	\$179.44	\$172.69	3.9%	\$100.19	\$98.91	1.3%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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Regional report of rooms operations by property size, type and price level
MONTH OF MARCH 2024*

ATLANTIC							CENTRAL					
	Occupancy Percentage			Average Daily Rates			Occupancy Percentage			Average Daily Rates		
	2024	2023	**Point Change	2024	2023	Variance	2024	2023	**Point Change	2024	2023	Variance
Property Size												
Under 50 rooms	31.0%	36.3%	-5.3	\$129.60	\$135.66	-4.5%	48.2%	53.5%	-5.3	\$154.47	\$141.45	9.2%
50-75 rooms	44.5%	48.1%	-3.6	\$131.06	\$125.31	4.6%	51.1%	54.7%	-3.6	\$142.80	\$137.47	3.9%
76-125 rooms	55.9%	61.7%	-5.8	\$153.54	\$146.33	4.9%	61.1%	63.0%	-1.9	\$159.64	\$154.81	3.1%
126-200 rooms	58.5%	63.3%	-4.8	\$154.81	\$151.80	2.0%	64.4%	65.3%	-0.9	\$175.99	\$168.54	4.4%
201-500 rooms	50.5%	55.1%	-4.6	\$157.32	\$158.01	-0.4%	62.0%	65.4%	-3.4	\$216.37	\$211.92	2.1%
Over 500 rooms	N/A	N/A	N/A	N/A	N/A	N/A	66.3%	63.8%	2.5	\$268.63	\$256.66	4.7%
Total	53.5%	58.4%	-5.0	\$151.76	\$147.61	2.8%	61.5%	63.2%	-1.7	\$192.10	\$185.04	3.8%
Property Type												
Limited Service	53.2%	57.5%	-4.2	\$148.32	\$142.58	4.0%	57.8%	59.0%	-1.2	\$146.61	\$141.05	3.9%
Full Service	53.8%	59.5%	-5.7	\$153.12	\$149.74	2.3%	62.9%	65.2%	-2.3	\$213.38	\$202.85	5.2%
Suite Hotel	70.5%	70.2%	0.3	\$169.28	\$167.11	1.3%	70.8%	71.4%	-0.6	\$189.12	\$184.77	2.4%
Resort	N/A	N/A	N/A	N/A	N/A	N/A	50.0%	50.0%	0.0	\$268.77	\$274.78	-2.2%
Total	53.5%	58.4%	-5.0	\$151.76	\$147.61	2.8%	61.5%	63.2%	-1.7	\$192.10	\$185.04	3.8%
Price Level												
Budget	39.1%	44.1%	-5.0	\$126.75	\$118.41	7.0%	51.3%	54.3%	-3.0	\$122.90	\$117.29	4.8%
Mid-Price	56.3%	60.7%	-4.5	\$152.18	\$148.76	2.3%	63.2%	65.9%	-2.7	\$180.33	\$173.66	3.8%
Upscale	39.4%	49.5%	-10.1	\$205.27	\$196.27	4.6%	60.5%	57.6%	2.9	\$287.23	\$287.76	-0.2%
Total	53.5%	58.4%	-5.0	\$151.76	\$147.61	2.8%	61.5%	63.2%	-1.7	\$192.10	\$185.04	3.8%
WESTERN							CANADA					
	Occupancy Percentage			Average Daily Rates			Occupancy Percentage			Average Daily Rates		
	2024	2023	**Point Change	2024	2023	Variance	2024	2023	**Point Change	2024	2023	Variance
Property Size												
Under 50 rooms	48.3%	51.9%	-3.6	\$122.54	\$120.74	1.5%	47.5%	51.8%	-4.3	\$134.09	\$128.48	4.4%
50-75 rooms	56.2%	58.5%	-2.4	\$135.96	\$134.53	1.1%	53.0%	56.0%	-3.0	\$138.28	\$134.90	2.5%
76-125 rooms	62.5%	63.2%	-0.7	\$151.32	\$145.88	3.7%	61.3%	63.0%	-1.6	\$154.98	\$149.57	3.6%
126-200 rooms	63.2%	64.1%	-0.9	\$166.68	\$164.55	1.3%	63.4%	64.6%	-1.2	\$170.05	\$165.29	2.9%
201-500 rooms	63.4%	63.1%	0.3	\$220.62	\$214.12	3.0%	61.9%	63.7%	-1.8	\$215.33	\$210.03	2.5%
Over 500 rooms	66.4%	70.4%	-4.0	\$346.25	\$320.66	8.0%	66.3%	65.5%	0.9	\$288.12	\$273.93	5.2%
Total	61.7%	62.6%	-0.9	\$178.84	\$172.86	3.5%	61.0%	62.6%	-1.6	\$183.38	\$176.85	3.7%
Property Type												
Limited Service	58.0%	59.4%	-1.3	\$137.02	\$132.63	3.3%	57.5%	59.0%	-1.5	\$141.88	\$136.82	3.7%
Full Service	63.6%	63.8%	-0.2	\$184.03	\$180.09	2.2%	62.5%	64.2%	-1.7	\$197.14	\$189.79	3.9%
Suite Hotel	71.5%	74.0%	-2.4	\$183.34	\$178.52	2.7%	71.0%	72.2%	-1.2	\$186.53	\$181.80	2.6%
Resort	63.2%	65.2%	-2.0	\$359.90	\$338.07	6.5%	57.6%	58.7%	-1.1	\$330.62	\$316.71	4.4%
Total	61.7%	62.6%	-0.9	\$178.84	\$172.86	3.5%	61.0%	62.6%	-1.6	\$183.38	\$176.85	3.7%
Price Level												
Budget	53.1%	56.2%	-3.1	\$122.94	\$116.23	5.8%	51.4%	54.6%	-3.2	\$123.13	\$116.79	5.4%
Mid-Price	62.8%	63.5%	-0.7	\$160.57	\$156.28	2.8%	62.4%	64.4%	-1.9	\$169.31	\$163.84	3.3%
Upscale	64.7%	64.9%	-0.2	\$317.56	\$308.60	2.9%	61.8%	60.6%	1.2	\$299.98	\$296.24	1.3%
Total	61.7%	62.6%	-0.9	\$178.84	\$172.86	3.5%	61.0%	62.6%	-1.6	\$183.38	\$176.85	3.7%

* Based on the operating results of 253,026 rooms (unweighted data)

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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Regional report of rooms operations by property size, type and price level

THREE MONTHS ENDED MARCH 2024

ATLANTIC							CENTRAL						
	Occupancy Percentage			Average Daily Rates				Occupancy Percentage			Average Daily Rates		
	2024	2023	**Point Change	2024	2023	Variance		2024	2023	**Point Change	2024	2023	Variance
Property Size													
Under 50 rooms	30.4%	33.8%	-3.4	\$128.11	\$130.88	-2.1%	45.4%	49.8%	-4.4	\$154.84	\$142.77	8.5%	
50-75 rooms	40.2%	44.1%	-3.9	\$128.41	\$122.21	5.1%	48.0%	50.6%	-2.6	\$140.54	\$135.71	3.6%	
76-125 rooms	49.7%	54.6%	-4.9	\$148.65	\$140.77	5.6%	57.5%	58.7%	-1.2	\$157.44	\$151.12	4.2%	
126-200 rooms	51.3%	55.0%	-3.8	\$151.23	\$147.00	2.9%	60.0%	60.6%	-0.6	\$173.49	\$163.80	5.9%	
201-500 rooms	42.0%	46.7%	-4.7	\$154.28	\$154.95	-0.4%	56.7%	59.4%	-2.7	\$211.56	\$204.74	3.3%	
Over 500 rooms	N/A	N/A	N/A	N/A	N/A	N/A	59.0%	58.6%	0.5	\$246.11	\$236.45	4.1%	
Total	47.0%	51.3%	-4.3	\$147.73	\$142.84	3.4%	56.8%	58.3%	-1.5	\$185.71	\$177.99	4.3%	
Property Type													
Limited Service	48.4%	52.5%	-4.1	\$145.39	\$138.34	5.1%	53.5%	55.1%	-1.6	\$144.98	\$138.03	5.0%	
Full Service	46.1%	50.3%	-4.1	\$148.16	\$145.22	2.0%	57.8%	59.5%	-1.7	\$202.93	\$192.74	5.3%	
Suite Hotel	62.2%	64.0%	-1.8	\$165.08	\$160.06	3.1%	65.8%	66.0%	-0.1	\$182.09	\$178.43	2.1%	
Resort	N/A	N/A	N/A	N/A	N/A	N/A	49.9%	49.2%	0.7	\$284.48	\$284.39	0.0%	
Total	47.0%	51.3%	-4.3	\$147.73	\$142.84	3.4%	56.8%	58.3%	-1.5	\$185.71	\$177.99	4.3%	
Price Level													
Budget	34.9%	39.4%	-4.5	\$125.05	\$115.72	8.1%	47.3%	49.4%	-2.0	\$122.54	\$115.68	5.9%	
Mid-Price	49.3%	53.4%	-4.1	\$148.23	\$143.74	3.1%	58.7%	61.0%	-2.3	\$174.67	\$167.00	4.6%	
Upscale	35.5%	40.9%	-5.4	\$192.21	\$196.60	-2.2%	54.9%	52.6%	2.3	\$275.14	\$275.50	-0.1%	
Total	47.0%	51.3%	-4.3	\$147.73	\$142.84	3.4%	56.8%	58.3%	-1.5	\$185.71	\$177.99	4.3%	
WESTERN							CANADA						
	Occupancy Percentage			Average Daily Rates				Occupancy Percentage			Average Daily Rates		
	2024	2023	**Point Change	2024	2023	Variance		2024	2023	**Point Change	2024	2023	Variance
Property Size													
Under 50 rooms	45.0%	48.1%	-3.1	\$120.88	\$118.34	2.1%	44.6%	48.1%	-3.5	\$133.18	\$127.46	4.5%	
50-75 rooms	51.3%	54.6%	-3.3	\$132.10	\$131.23	0.7%	48.9%	52.0%	-3.1	\$135.17	\$132.21	2.2%	
76-125 rooms	57.3%	57.7%	-0.4	\$149.18	\$143.91	3.7%	56.7%	57.8%	-1.1	\$152.65	\$146.64	4.1%	
126-200 rooms	57.8%	58.3%	-0.5	\$163.49	\$161.69	1.1%	58.2%	59.1%	-0.9	\$167.20	\$161.42	3.6%	
201-500 rooms	57.0%	57.2%	-0.1	\$223.20	\$215.74	3.5%	56.0%	57.7%	-1.7	\$214.29	\$207.19	3.4%	
Over 500 rooms	62.1%	65.4%	-3.4	\$344.55	\$322.82	6.7%	59.8%	60.3%	-0.5	\$271.73	\$259.96	4.5%	
Total	56.2%	57.2%	-1.0	\$177.25	\$171.53	3.3%	55.8%	57.3%	-1.4	\$179.44	\$172.69	3.9%	
Property Type													
Limited Service	53.6%	54.7%	-1.1	\$133.82	\$129.56	3.3%	53.1%	54.7%	-1.6	\$139.34	\$133.71	4.2%	
Full Service	57.5%	57.8%	-0.3	\$180.72	\$175.04	3.2%	56.8%	58.1%	-1.3	\$190.28	\$182.42	4.3%	
Suite Hotel	67.2%	68.6%	-1.4	\$184.76	\$181.37	1.9%	66.2%	66.8%	-0.6	\$182.45	\$178.67	2.1%	
Resort	56.0%	60.0%	-3.9	\$386.83	\$365.61	5.8%	52.6%	55.1%	-2.5	\$350.61	\$335.90	4.4%	
Total	56.2%	57.2%	-1.0	\$177.25	\$171.53	3.3%	55.8%	57.3%	-1.4	\$179.44	\$172.69	3.9%	
Price Level													
Budget	49.2%	51.6%	-2.4	\$118.03	\$113.31	4.2%	47.4%	49.9%	-2.4	\$120.24	\$114.42	5.1%	
Mid-Price	57.1%	57.8%	-0.7	\$157.36	\$152.48	3.2%	57.2%	58.9%	-1.7	\$164.99	\$158.71	4.0%	
Upscale	59.3%	60.1%	-0.8	\$327.68	\$319.21	2.7%	56.4%	55.7%	0.7	\$298.23	\$295.35	1.0%	
Total	56.2%	57.2%	-1.0	\$177.25	\$171.53	3.3%	55.8%	57.3%	-1.4	\$179.44	\$172.69	3.9%	

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