



**SEe ON**  
**Summit**  
Envision Tourism Growth



2024 Sustainable Tourism Summit

September 13, 2024



# Agenda

8:30AM

## **MAKERS MARKET START**

Makers Market opens for the day - be sure to bring some cash! Peruse the amazing local products and chat with the owners behind the brand.

9:00AM

## **OPENING REMARKS**

RTO 9 Board Chair, Cheri Kemp Long, welcomes attendees to the inaugural RTO 9 Sustainable Tourism Summit! David Maracle will perform a welcome for attendees with Indigenous teaching/sharing and Giving thanks to our Creation of all things natural.

9:25AM

## **KEYNOTE SPEAKER - GreenStep Solutions**

Listen to keynote speaker, Angela Nagy from GreenStep Solutions, as she discusses the importance of Sustainable Tourism and the multiple facets it entails, from the human to environmental factors.

10:15AM

## **PANEL DISCUSSION - Sourcing Local**

Source local, eat local! Dig into supporting local with this panel discussion featuring both producers who provide local goodness, and the operators who are serving it up to visitors from far and wide.

11:00AM

## **BREAK**

Take a chance to stretch your legs and check out the Maker's Market.

11:15AM

## **PRESENTATION - Tourism Industry Association of Ontario**

Hear from the new President and CEO of the Tourism Industry Association of Ontario, Andrew Siegwart, and Vice President, Operations and Partnerships, Carol Greenwood, as they discuss the work TIAO has been doing on the provincial level to advance Sustainable Tourism practices.

# Agenda

12:00PM

## **LUNCH**

Served by the DoubleTree by Hilton buffet style. Please advise of any dietary restrictions prior to the day of the event by contacting Meg Dabros, [mdabros@region9tourism.ca](mailto:mdabros@region9tourism.ca).

1:15PM

## **PANEL DISCUSSION - Retrofitting Your Business**

Let's go green! Enjoy this lively panel discussion on retrofitting your business with operators from across the region who have taken on a number of initiatives to retrofit their businesses and offer sustainable alternatives on their properties.

2:00PM

## **PRESENTATION - Clean Marine Program**

In South Eastern Ontario, we live for the water! The Ontario-developed Clean Marine Eco-Rating Program is an environmental program that allows marine businesses to follow best environmental practices to reduce and prevent water, air and land pollution associated with recreational boating activities in Ontario.

2:45PM

## **BREAK**

Take a chance to stretch your legs and check out the Maker's Market.

3:00PM

## **PRESENTATION - VIA Rail Green Initiatives**

Hear from VIA Rail as they talk about the initiatives they have taken on to provide more sustainable travel options for visitors to, and across, the region and province.

3:45PM

## **CLOSING REMARKS**

RTO 9 Board Chair, Cheri Kemp Long, closes the summit with a recap on the information shared throughout both days!





Thank you for joining us!

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