





Eastern Ontario Agri-Food Network

The Eastern Ontario Agri-Food Network (EOAN) is a non-profit membership organization dedicated to coordinating the development of the local agrifood sector in Eastern Ontario and fostering dialogue between its members and partners.

The EOAN operates in Prescott-Russell, Stormont Dundas & Glengarry, Cornwall, and the Ontario portion of Akwesasne.



Marketing

 Increase the production, marketing, and consumption of local food products by connecting consumers directly to producers through events, programs and online channels.

Capacity Building

 Provide support, training, and tools to local agri-food producers, businesses, and operations. Connect food producers, the local food value chain, and agri-food stakeholders for collective action and problem solving

Advocacy

 Understand the needs and represent the broad agri-food sector in the region on matters of public policy, regulatory affairs, sector development.













It's about people.

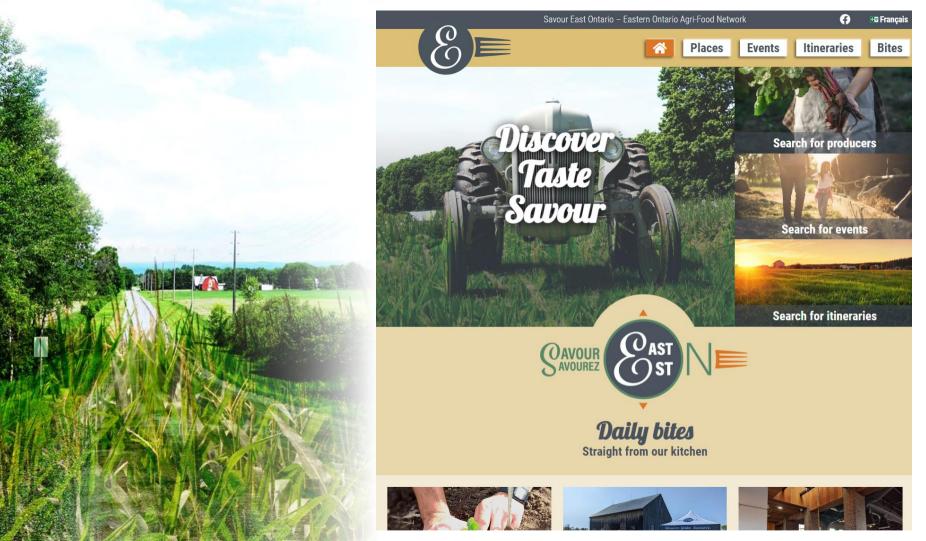


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Creating a Brand







Meet Your Producers / Rencontrez vos producteurs



And so much more on our <u>YouTube Channel</u>!



Savour Experience

Digitizing the Visitor Experience

Adding an interactive digital component to the visitor experience

- 'Find the farmer' game
- Treasure hunts
- Selfie booths (with tagging option on socials)
- Unique/exclusive content
- Trivia/quiz
- Integrations (i.e. Google Maps with nearby businesses)
- Keyed access (paywalls or code based)

Spot the Truck!





SavourEastOn is in the wild!

Hey! You found our truck!

Help spread the word about all the amazing local products we have to savour here in Eastern Ontariol All you have to do is take a selfie and share it on Facebook!

Francais

Take a selfie with the truck and tag us!

Prescott-Russell Recreational Trail





Sentier Récréatif de Prescott-Russell Recreational Trail





Disclaimer :

The following slide contains a personal opinion.

Anyone who disagrees with it is





Tourism

starts and ends in the *community*!







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