

Adrienne's Recommendations to Get You Started

1. Funding for performers usually support the performers directly, rather than the business who wants to hire them. A good partnership would be with a performer and have them make applications to cover their own costs. Local BIAs will often have micro grants to support their businesses' efforts to host events.

Canadian Heritage has a lot of granting opportunities for the arts and culture sector. These tend to be for not-for-profits or individual artists though, but it would be worth a search as a for-profit.: <https://www.canada.ca/en/canadian-heritage/news/2021/06/backgrounder---continued-support-for-arts-culture-heritage-and-sport-sector-organizations.html>

2. BDC's site to help create the required organizational structure grants will look for – templates for business plans, annual reports, marketing plans: <https://www.bdc.ca/en/articles-tools/entrepreneur-toolkit/templates-business-guides>
3. Federal programs to help grow your business: https://innovation.ised-isde.canada.ca/s/list-liste?language=en_CA&token=a0B5W000000ZwsiUAC
4. Digital Main Street provides funds and mentorship program to develop your online presence.: <https://digitalmainstreet.ca/>
5. Ontario Business, workplace, and economy support: https://www.ontario.ca/page/business-and-economy?utm_source=google&utm_medium=cpc&utm_campaign=MoF_Entrepreneurship_Facilitation_EN&utm_content=ad_group_Funding_Opportunities_EN&gclid=CjwKCAjw-b-kBhB-EiWA4fvKrO-1kIAaTjbjNSqpDKmj0-OFvzC4Cwzmm7ijDyimmtdtYWeLDFwSCKBoCDEUQAvD_BwE#section-4
6. Support for small businesses on getting set up and growing - including a small grant to get going: https://www.ontario.ca/page/small-business-advice-support-services-regulations?utm_source=bbf-orae&utm_medium=website&utm_campaign=FTF&utm_term=business_benefits_finder-outil_recherche_aide_aux_entreprises
7. RED grants for rural economic development projects – can be capital and program asks: <https://www.ontario.ca/page/rural-economic-development-program-guidelines>
8. Fed Dev Ontario also has many business development grants – they also support capital and program projects: <https://www.feddevontario.gc.ca/eic/site/723.nsf/intro>
9. TREIM model to determine the economic impact of your project: <https://www.ontario.ca/page/tourism-regional-economic-impact-model>