

RTO 9



South Eastern Ontario Is Ready To Welcome Visitors This Summer!

We recently invested in comprehensive consumer brand perception and travel intention research conducted by Twenty31 Consulting, to provide tourism businesses and destination marketing organizations with insight into who will be travelling, what experiences they will be seeking, and which marketing channels they will use to help plan their trips.

[VIEW THE INSIGHTS](#)

Tourism Economic Recovery Ministerial Task Force Report

The Tourism Recovery Ministerial Task Force, set up after the release of this year's budget, has delivered a report with 10 key recommendations aimed at rebuilding the sector.

[VIEW THE RECOMMENDATIONS](#)



Ontario Tourism & Travel Small Business Support Grant Has Been Extended To July 9

The Ontario Tourism and Travel Small Business Support Grant was announced as part of the provincial government's budget on March 24th. The grant offers tourism businesses the opportunity to apply for up to \$20,000 in government grant support.

To be eligible for this grant, your business:

- did not receive the Ontario Small Business Support Grant
- operates a tourism or travel business in Ontario that:
 - opened before 2021, and
 - was still in operation on April 30, 2021.
- had 99 or fewer employees on April 30, 2021.
- has experienced a revenue decline of at least 20% if you began operating or acquired the business before July 2, 2019
 - Businesses that began operating or were acquired on or after July 2, 2019 and before January 1, 2021, will receive the \$10,000 minimum grant if they meet all the eligibility criteria.

- Businesses that began operating or were acquired in 2021 are not eligible for the grant.

Applications are due by July 9th, 2021.

[LEARN MORE](#)

Search Engine Optimization 102

Diving into Google Search Console



Past Presentations & Workshops

We recently hosted a workshop in partnership with Search Warrant Online Marketing on Search Engine Optimization 102. View the presentation and recording below.

[VIEW ALL PAST WORKSHOPS](#)

Ontario Moving To Step Two Of Roadmap To Reopen On June 30

Step Two of the Roadmap focuses on the resumption of more outdoor activities and limited indoor services with small numbers of people where face coverings are worn, with other restrictions in place. This includes, but is not limited to:

- Outdoor social gatherings and organized public events with up to 25 people;
- Indoor social gatherings and organized public events with up to 5 people;
- Essential and other select retail permitted at 50 per cent capacity;
- Non-essential retail permitted at 25 per cent capacity;
- Personal care services where face coverings can be worn at all times, and at 25 per cent capacity and other restrictions;
- Outdoor dining with up to 6 people per table, with exceptions for larger households and other restrictions
- Indoor religious services, rites, or ceremonies, including wedding services and funeral services permitted at up to 25 per cent capacity of the particular room;
- Outdoor fitness classes limited to the number of people who can maintain 3 metres of physical distance;
- Outdoor sports without contact or modified to avoid contact, with no specified limit on number of people or teams participating, with restrictions;
- Overnight camps for children operating in a manner consistent with the safety guidelines produced by the Office of the Chief Medical Officer of Health;
- Outdoor sport facilities with spectators permitted at 25 per cent capacity;
- Outdoor concert venues, theatres, and cinemas with spectators permitted at 25 per cent capacity;
- Outdoor horse racing and motor speedways with spectators permitted at 25 per cent capacity;
- Outdoor fairs, rural exhibitions, and festivals permitted at 25 per cent capacity and with other restrictions.

Please view the regulation for the full list of public health and workplace safety measures that need to be followed.

[LEARN MORE](#)

Get Social With Us!

Connect and engage with our industry brand '**RTO 9**' on social media.



Get Social With Us!

Connect and engage with our consumer brand '**South Eastern Ontario**' on social media.



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