

# RTO 9



## **NEW Partnership Fund Program**

Due to the cancellation of some projects in the 2020-2021 Partnership Fund, we are opening a second application window for funding. This application is specific and is designed to assist in **promoting itinerary projects that include more than one tourism operator, through a social media marketing campaign.** These funds will not be available for product or event development.

We have included a guidebook below that is geared towards Tourism Operators applying for the **NEW Itinerary Marketing Partnership Fund**, the parameters of funding are solely for social media marketing of your project.

If you're looking for help in completing your application or have any other questions, send our Director of Operations, Lori McIsaac an email at [lmclsaac@region9tourism.ca](mailto:lmclsaac@region9tourism.ca).

[VIEW GUIDELINES](#)

[DOWNLOAD APPLICATION](#)



**Tourism Summit Resources**

This community is so powerful and supportive thanks to each and everyone of you! In case you missed it or need a refresher, all resources from our Tourism Summit on September 11th are live on our website!

Grab yourself a notebook, a warm beverage, and enjoy [the full recording of our Tourism Summit](#). All presentations can be found on our website, [tourismtalk.ca](http://tourismtalk.ca).

**0:54** Relaunching Tourism Recovery in South Eastern Ontario - Oliver Martin  
Twenty31, Cathy Kirkpatrick Alphabet®, Nicole Amiel Beattie Tartan

**50:09** Zack Fiddis, Frontenac Outfitters

**1:01:13** Roadmap To Recovery - Lisa LaVecchia, President and CEO of  
Destination Ontario

**1:22:34** Luc McCabe - The Finch Market

**1:32:50** Marketing to Canadians. For Canadians - Gloria Loree, SVP, Marketing  
Strategy & Chief Marketing Officer, Destination Canada

**1:56:00** Katherine Slagle - Blue Moose B&B

**2:13:15** Melanie Harrington - Dahila May Flower Farm

TUNE IN

VIEW PRESENTATIONS

Please help spread the word to your colleagues & tourism community.



**Get Social With Us!**

Connect and engage with our *industry brand* **RTO 9**



**Get Social With Us!**

Connect and engage with our *consumer brand* **South Eastern Ontario**



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