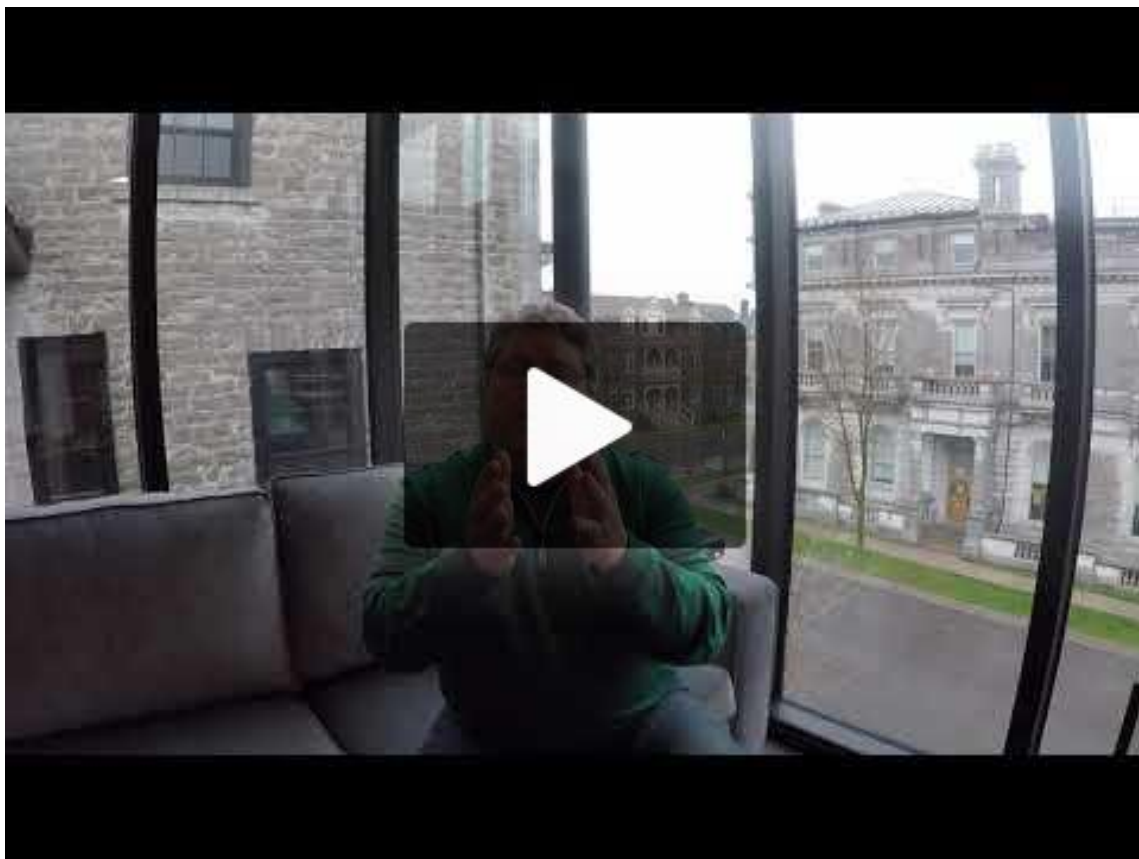


RTO 9



The COVID-19 pandemic has been the most difficult challenge we have faced together. As we navigate through these uncertain times, we hope to provide content that not only answers your questions, but inspires you to keep moving forward.

As always, please let us know if there's anything else we can help you with.



A Message From Our Board Chair, Sean Billing

During this uncertain time, we at RTO9 are working hard to insure the voice of Tourism in South Eastern Ontario is well communicated to our industry leaders and shareholders. Please listen to what our board Chair has to say.

[VIEW THE VIDEO](#)



**RTO9, TIAO, &
Visit Kingston/KAP
Annual General Meeting**

Date: May 27, 2020
Time: 10:00am - 3:00pm EDT

[REGISTER](#)

Join us **virtually** on May 27th for a day of Ontario Tourism Insights! The day will consist of our AGM, Tourism Industry Association of Ontario (TIAO) AGM, and a highlight reel of Visit Kingston's Initiatives.

This is a fantastic opportunity to learn more about our organization, how TIAO's initiatives help strengthen tourism, and the successful campaigns Visit Kingston/KAP have done over the year.

Links and relevant documents will follow by email after registration.

[REGISTER HERE](#)



Experts Weigh In On How Tourism Can Move Forward Post- COVID-19

Canada's leading magazine for hotel executives, Hotelier Magazine features a special Q&A with Greg Klassen, Partner, Twenty31 Consulting, Scott Beck, President and CEO of Tourism Toronto, and Beth Potter President and CEO of the Tourism Industry Association of Ontario to understand how the pandemic has impacted Canada's tourism industry and how it promises to change the landscape.

[READ MORE](#)



COVID-19: Protect Your People

Each industry in Ontario has been impacted differently by the COVID-19 pandemic. To assist businesses throughout this time, Workplace Safety & Prevention Services (WSPS) has prepared a list of useful resources for you.

Topics include the following:

Infection control
Protecting mental health
Sector-specific guidance
Helpful checklists and more

[READ MORE](#)



Pandemic (COVID-19) Tip Sheets

Use these free tip sheets as guidance while operating during a pandemic, including the coronavirus disease (COVID-19) pandemic. Each document offers health and safety tips and good practices, for both employers and workers, specific to each industry or sector.

[READ MORE](#)



The Impact Of COVID-19 On The Canadian Economy & Consumer Sentiment

In order to understand the consumer mindset and to inform marketing recovery strategies, Destination Ontario has access to various confidential and publicly available economic and public attitude and behaviour research studies.

The core of the information is from economic models and consumer sentiment research studies that are structured to better understand when and where to re-engage visitors to think about travelling and with what messaging. Here are the key findings on forecasted economic outcomes, a micro-economic outlook, a travel outlook and media consumption information.

[**VIEW THE REPORT**](#)

Destination Canada update on COVID-19 Mise à jour de Destination Canada sur la COVID-19



The Evolution Of DMO's: From Marketing To Managing

Destination Canada will be hosting their next webinar on **May 12** to provide an update on the industry.

Details: Please click the link below to join the webinar

<https://zoom.us/j/86587861221>

Telephone: Dial (for higher quality) +1 647 374 4685 or +1 647 558 0588 **Webinar ID:** 865 8786 1221

Destination Canada will hold a short Q&A at the end of the webinar. Please submit your questions via email to **webinar@destinationcanada.com** before Thursday May 7 at 5 PM ET.



Ontario Regional Tourism Organization 9
Covid-19 Survey 4 Results
April 22 – 27, 2020

RTO9 & TIAO 4.0 Survey Results

Following up on the survey results from last week, we have a presentation for you on the results specific to the South Eastern Ontario region.

[**VIEW RESULTS**](#)

[**VIEW RESULTS #1,2,3,4**](#)

WE NEED YOUR HELP TO ANSWER THESE QUESTIONS



QUESTIONS

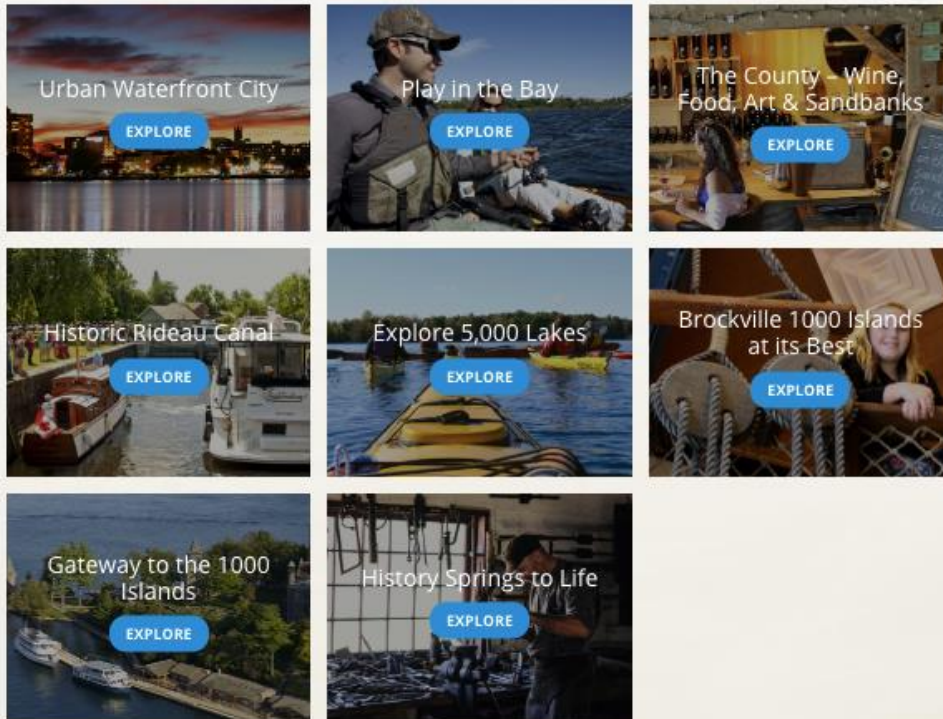
TIAO sits on the Ontario government's advisory committee on how to support the tourism industry through COVID-19. We need your input on the following questions.

- Please share ideas on innovative short and long term sector led approaches that can be taken in response to the economic challenges caused by the COVID-19 pandemic.
- Are there opportunities to reduce red tape (e.g existing legislation, regulations or policies) that given the unique environment we are in would impact the ability of the sector as it emerges from the COVID-19 pandemic?

 Send your thoughts to: feedback@tiaontario.ca

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Forward our Newsletter to a friend!**

The Best of South Eastern Ontario



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Connect and engage with our consumer facing channels
'South Eastern Ontario'



Get Social With Us!

Connect and engage with RTO 9 on our social media pages.



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