



As we navigate through the rebuilding/reopening phase, we would like to provide you with helpful content to not only answer your questions, but to inspire you.

As always, please let us know if there's anything else we can help you with.



TIAO SURVEY #6 - COVID-19 Continuing To Measure Economic Impact

We encourage you to take part in completing this survey + sharing the link with your networks. This will help the Tourism Association Of Ontario (TIAO) compile

the most comprehensive set of data! The data collected will be used to **let all levels of government know which tourism businesses are at risk and what kinds of economic supports must be continued** into the next stages of reopening.

Survey closes Fri. June 19th, 8AM

COMPLETE THE SURVEY



Ontario Live: Reconnecting Ontarians With Arts, Culture And Tourism

Ontario is working with industry and agency partners to launch Ontario Live — a new virtual hub designed to promote and support the province's tourism and cultural industries.

When complete, Ontario Live will allow all Ontarians to access concerts, online art experiences, gallery and museum tours, virtual tourism experiences and much more, from the safety of their own homes. It will continue to evolve to support COVID-19 recovery efforts for the tourism and culture industries.

Learn how to register your business by visiting the link below.

LEARN MORE



State of Tourism In Canada During COVID-19

The 'State of Tourism in Canada during COVID-19' dashboard is compiled by Twenty31 analysts to provide a weekly snapshot of recent global, regional and domestic tourism health and economic updates, and insights on the impact of COVID-19 on the travel and tourism industry's path to recovery.

Insights are derived from a review of myriad global and Canadian media sources, associations, consultancies, and expert opinion from the tourism industry and government.

[**VIEW THE RESEARCH**](#)



Reopening Toolkit

Destination Northern Ontario launched a Business Reopening Toolkit. We encourage all businesses to review the information below.

[VIEW THE TOOLKIT](#)



Webinar: Reopening Your Business Safely - Advice From The Health Unit

The Town of Prescott has partnered with the Leeds, Grenville and Lanark District Health Unit to provide a webinar open to all businesses throughout the region.

Webinar: June 16th, 2020 @ 1pm

The topics discussed will include public health measures such as physical/social distancing, hand hygiene, personal protective equipment such as masks and other considerations on how to conduct business in a safe manner. There will also be a period for questions.

REGISTER



**Workplace Safety & Prevention Services
Present: Partners In Prevention
Health & Safety Webinar Services**

Ontario is lifting more restrictions, allowing businesses to prepare to re-open. Do you have all the information you need to operate during COVID-19? Secure your spot to attend one, or all of the FREE live webinars hosted by the WSPS.

June 24 at 10:30 am - 12:00 pm

Adapting to a New COVID-19 Reality: The Use of Masks and Eye Protection and the Implications for Heat Stress and Other Concerns.

[Register.](#)

June 25 at 10:30 am - 12:00 pm

Safety Insights & Safe Work Practices for Restaurants During COVID-19.

[Register.](#)

June 26 at 10:30 am - 12:00 pm

Safety Makes Good Business Sense: Earn From Your Hard Work

[Register.](#)



Ontario and Canada Helping Small Businesses Go Digital

The Ontario and Federal Governments announced a \$57 million investment in Digital Mainstreet. Through the platform, Ontario businesses will have access to three new programs to support their digital transformation:

1. shopHERE will leverage Ontario's strengths by hiring highly skilled and trained Ontario students to build and support the launch of online stores for businesses that previously did not have the capacity to do so themselves.
1. Digital Main Street Grant will help main street small businesses be digitally more effective. Through a \$2,500 grant administered by the Ontario BIA Association, small businesses will be able to adopt new technologies and embrace digital marketing. Municipalities, Chambers of Commerce and BIAs will be able to apply for a digital service squad grant which will allow them to establish teams to provide personalized one-on-one support.
1. Future-Proofing Main Street will provide specialized and in-depth digital transformation services and support that helps existing main street firms adapt to changes in their sector. By leveraging teams of digital marketing professionals and students, these firms will be able to create new online

business models, develop and implement digital and e-commerce marketing strategies and maximize digital tools, platforms and content.

[LEARN MORE](#)

[SIGN UP](#)



Our Media Kit

Our Digital Marketing Specialist creates dynamic content to give the audience on our consumer brand (South Eastern Ontario) a broader perspective of our destinations. Connect with Lindsay if you feel there is an opportunity to collaborate!

[VIEW OUR MEDIA KIT](#)



Submit Your Event

Submit Your Event

Event organizers are welcomed to submit future events that comply with all restrictions related to COVID-19.

Add your **virtual events/workshops** to our **consumer site** below.

VISIT THE CONSUMER SITE



#SouthEasternOntario

Keep In Touch With Us Online

Using our consumer brand (South Eastern Ontario) we can stay connected and consider your business for future content opportunities. Tag us in your post with our hashtag #SouthEasternOntario.



tourismtalk.ca

Get Social With Us!

Connect and engage with our industry brand **RTO 9** on social media.



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