

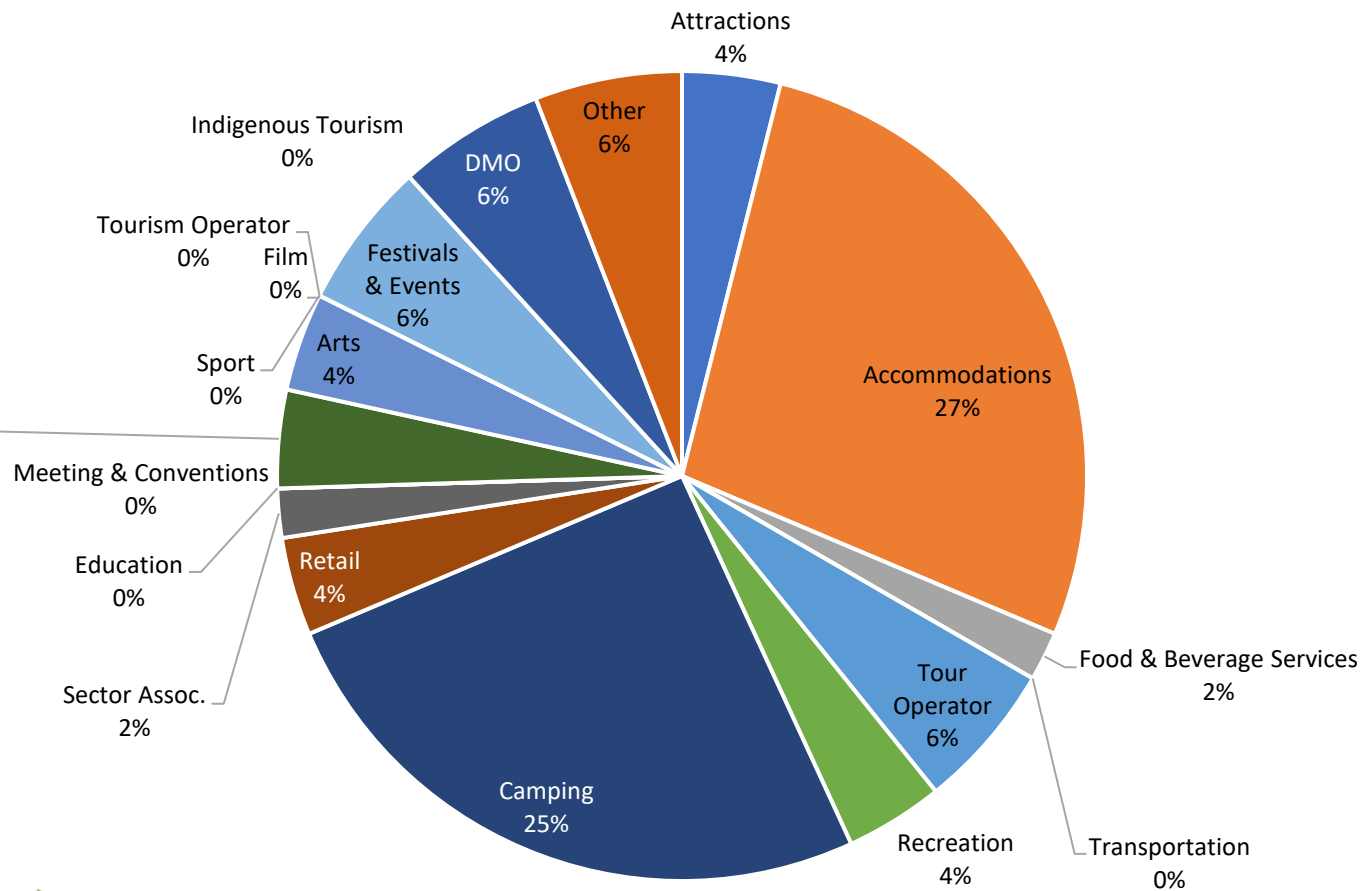


Ontario Regional Tourism Organization 9  
Covid-19 Survey 4 Results  
April 22 – 27, 2020

# Which sector do you operate in?

51 completed surveys

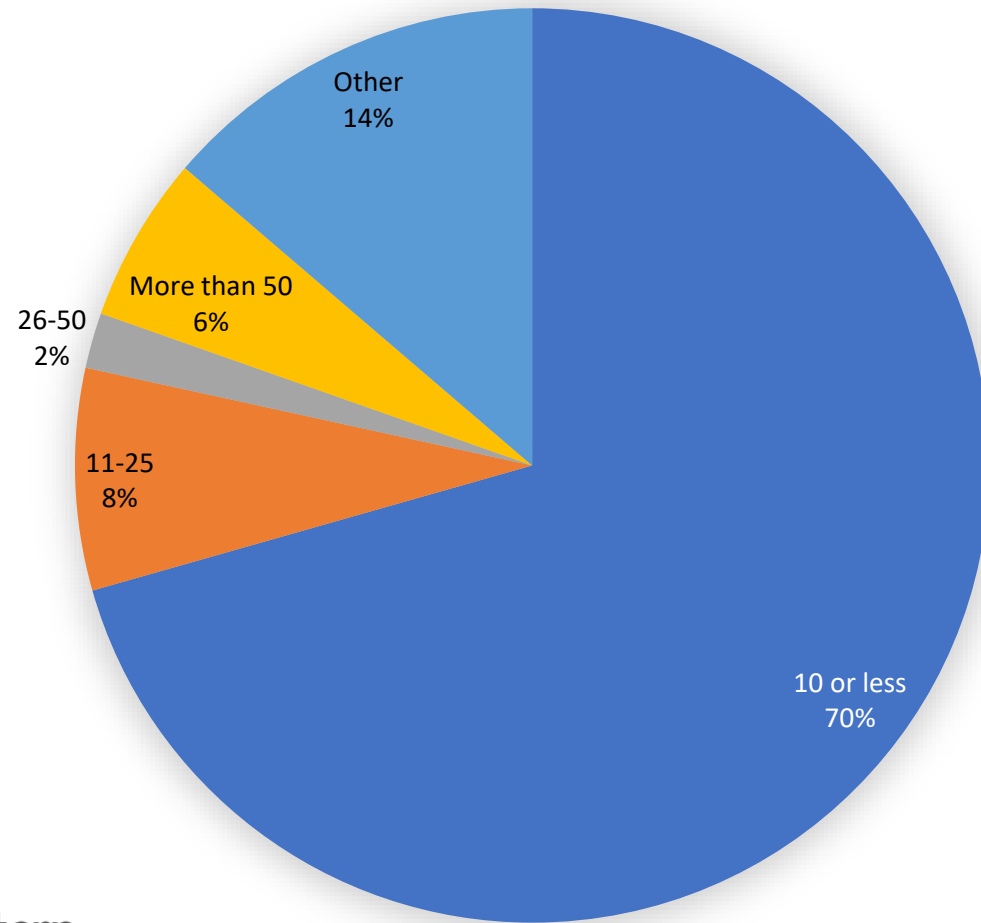
**Sectors**



Sectors	Value	%
Attractions	2	3.9%
Accommodations	14	27.5%
Food & Beverage Services	1	2.0%
Transportation	0	0.0%
Tour Operator	3	5.9%
Recreation	2	3.9%
Camping	13	25.5%
Retail	2	3.9%
Sector Association	1	2.0%
Education	0	0.0%
Meeting & Conventions	0	0.0%
Culture/Heritage	2	3.9%
Arts	2	3.9%
Sport	0	0.0%
Tourism Operator	0	0.0%
Film	0	0.0%
Festivals and Events	3	5.9%
Indigenous Tourism	0	0.0%
DMO	3	5.9%
Other	3	5.9%

# How many employees does your business have?

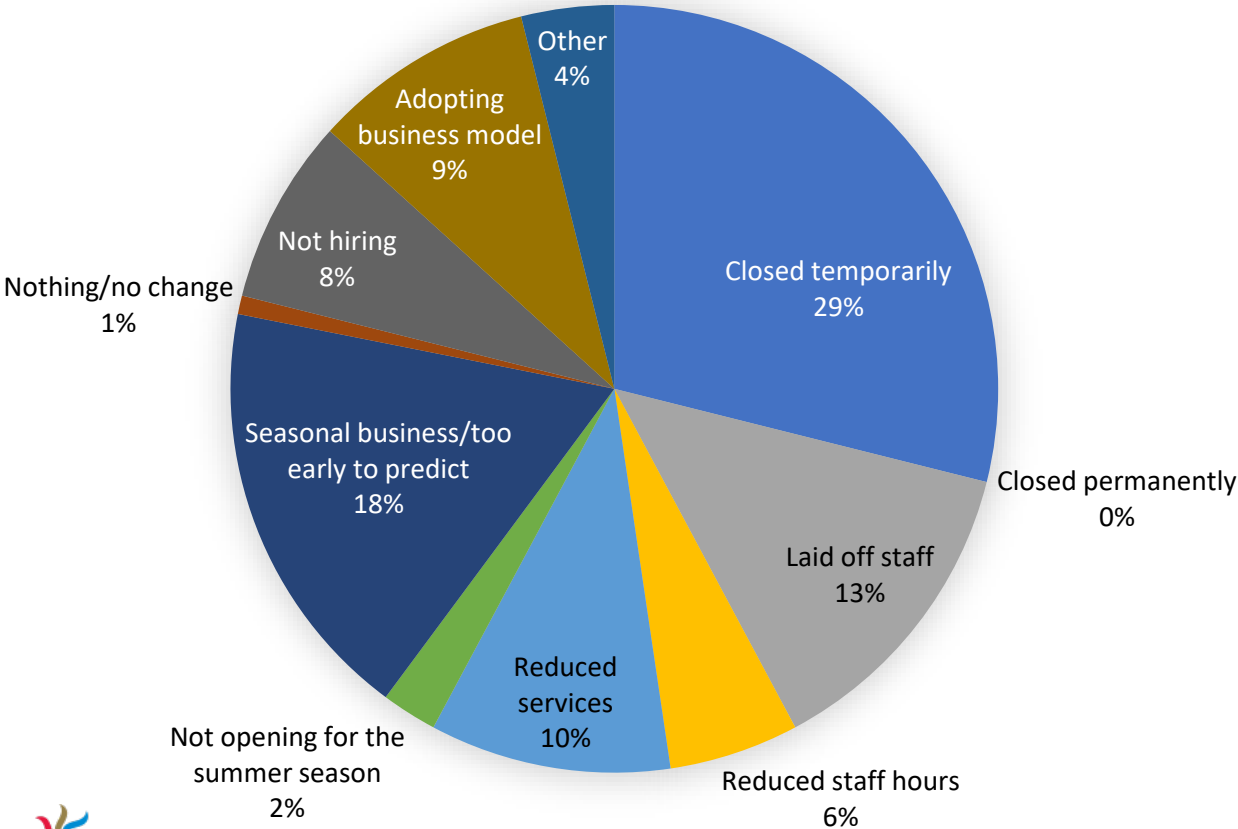
Number of Employees



Number of Employees	Value	%
10 or less	36	70.6%
11-26	4	7.8%
26-50	1	2.0%
More than 50	3	5.9%
Other	7	13.7%

# What actions have you currently taken as a result of COVID-19? Select all that apply.

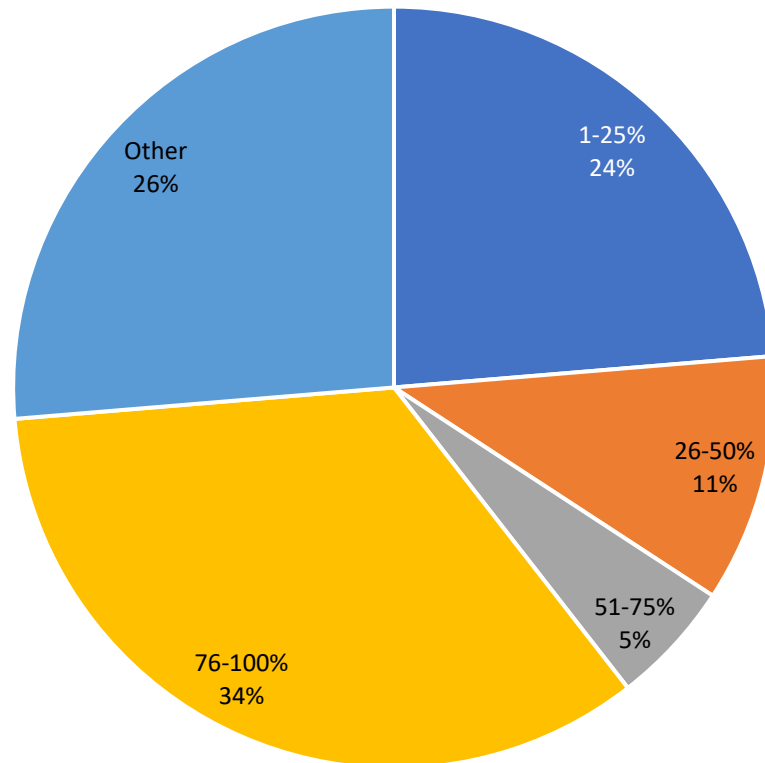
Actions currently taken as a result of COVID-19



Actions taken as a result of COVID-19	Value	%	% of Total Surveys
<b>Closed Temporarily</b>	<b>37</b>	<b>28.9%</b>	<b>72.5%</b>
<b>Closed Permanently</b>	<b>0</b>	<b>0.0%</b>	<b>0.0%</b>
<b>Laid off staff</b>	<b>17</b>	<b>13.3%</b>	<b>33.3%</b>
<b>Reduced staff hours</b>	<b>7</b>	<b>5.5%</b>	<b>13.7%</b>
<b>Reduced services</b>	<b>13</b>	<b>10.2%</b>	<b>25.5%</b>
<b>Not opening for the summer season</b>	<b>3</b>	<b>2.3%</b>	<b>5.9%</b>
<b>Seasonal business/too early to predict</b>	<b>23</b>	<b>18.0%</b>	<b>45.1%</b>
<b>Nothing/no change</b>	<b>1</b>	<b>0.8%</b>	<b>2.0%</b>
<b>Not hiring</b>	<b>10</b>	<b>7.8%</b>	<b>19.6%</b>
<b>Adotping business model</b>	<b>12</b>	<b>9.4%</b>	<b>23.5%</b>
<b>Other</b>	<b>5</b>	<b>3.9%</b>	<b>9.8%</b>

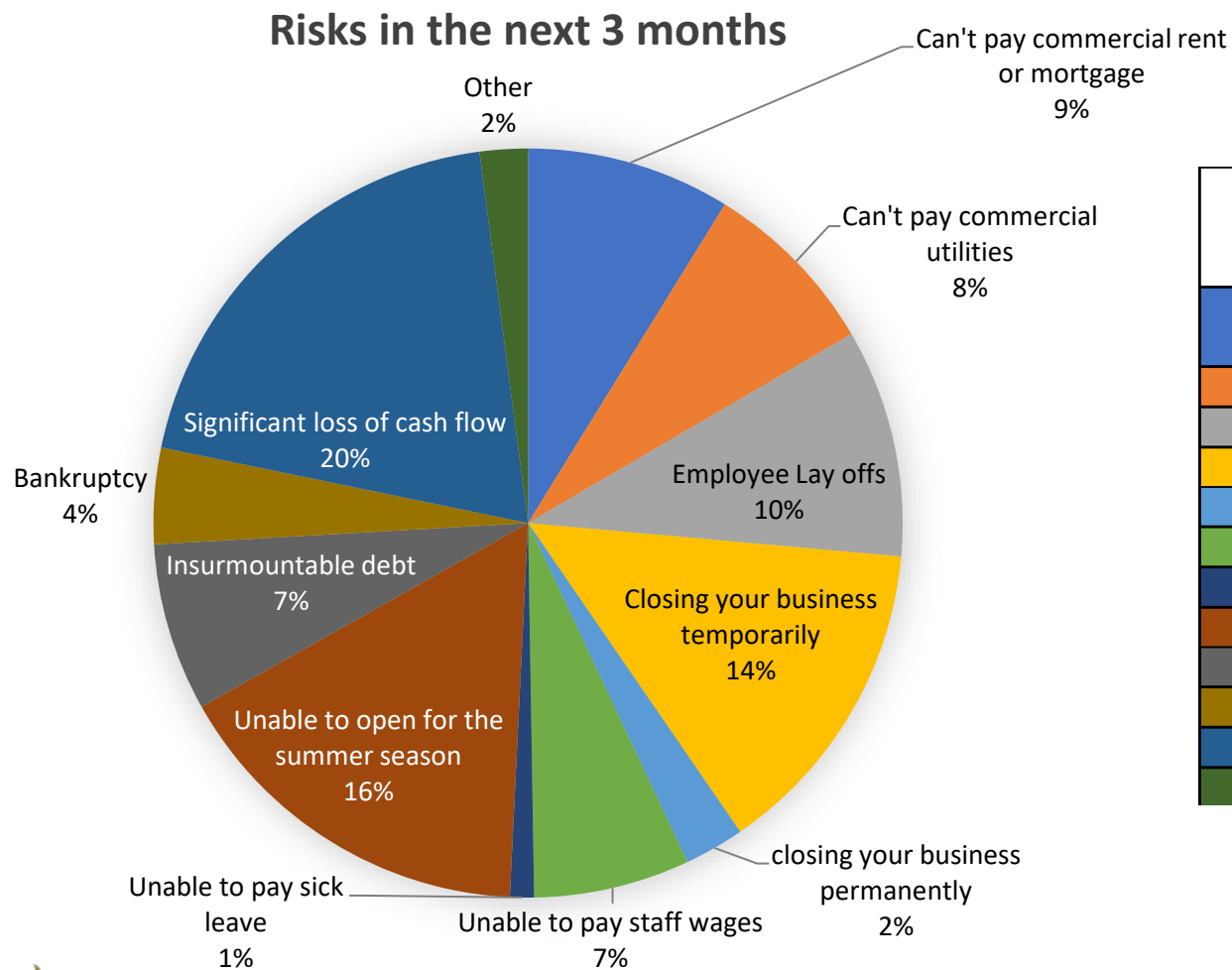
If you answered yes to having to lay employees off, please indicate what percentage of your employees are being laid off:

% of Employees Laid Off



If you answered Yes	Value	%
1-25%	9	23.7%
26-50%	4	10.5%
51-75%	2	5.3%
76-100%	13	34.2%
Other	10	26.3%

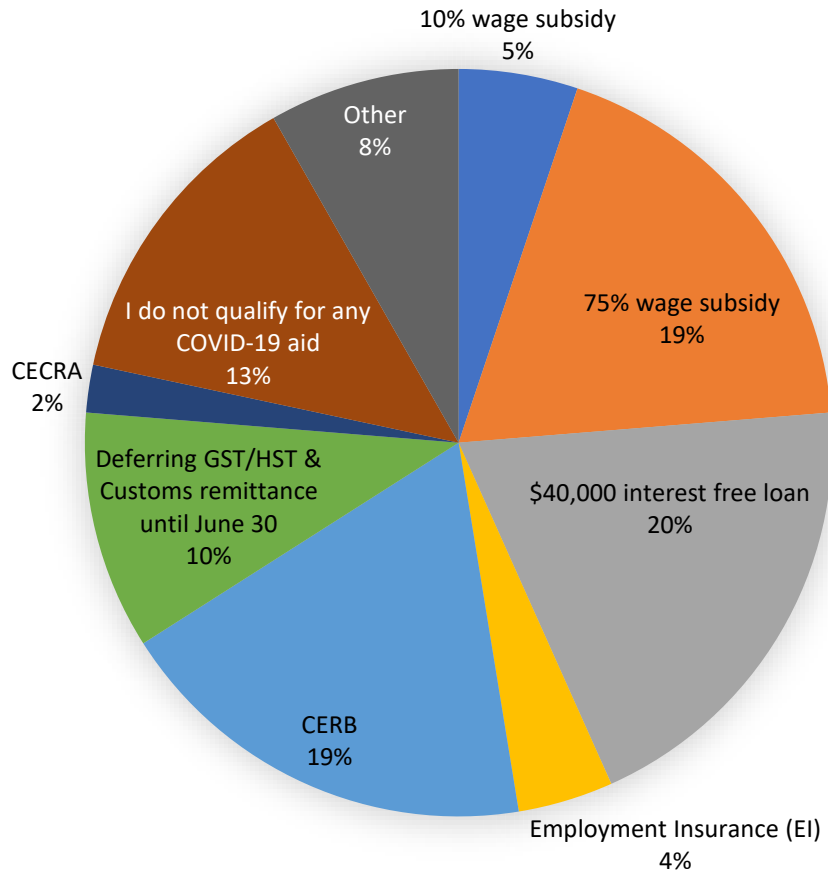
Looking ahead at the next 3 months, please indicate the risks your business is facing. Select all that apply.



Risks in Next 3 months	Value	%	% of Total Surveys
Can't pay commercial rent/mortgage	17	8.8%	33.3%
Can't pay commercial utilities	15	7.8%	29.4%
Employee Layoffs	19	9.8%	37.3%
Closing business temporarily	27	14.0%	52.9%
Closing business permanently	5	2.6%	9.8%
Unable to pay wages	13	6.7%	25.5%
Unable to pay sick leave	2	1.0%	3.9%
Unable to open for the summer	31	16.1%	60.8%
Insurmountable debt	14	7.3%	27.5%
Bankruptcy	8	4.1%	15.7%
Significant loss of cash flow	38	19.7%	74.5%
Other	4	2.1%	7.8%

Please indicate which types of COVID-19 related aid you have applied for, and which you intend to apply for when available. Select all that apply.

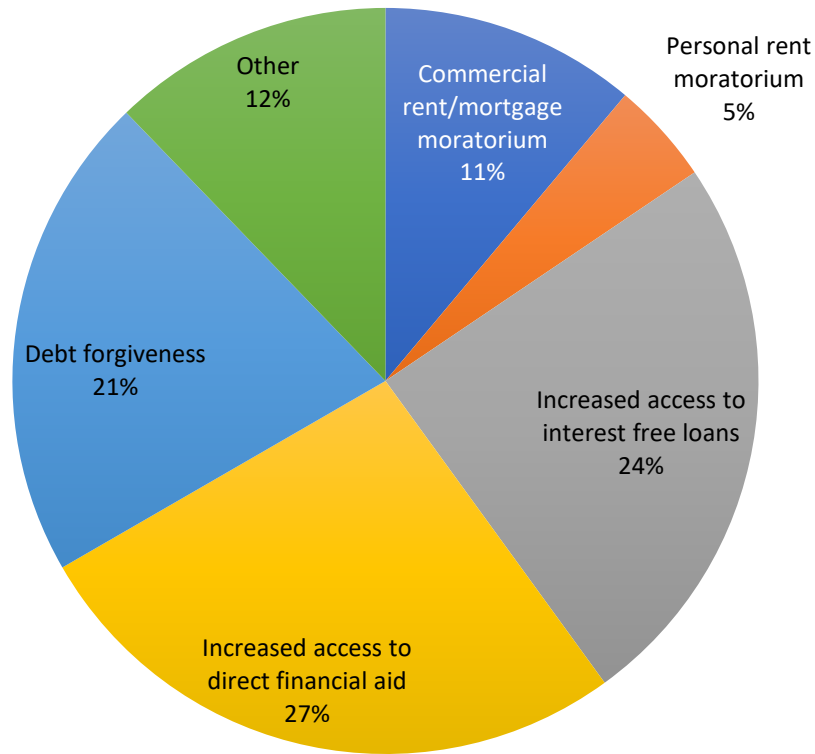
Which Types of COVID-19 Aid



What Types of Financial Aid	Value	%	% of Total Surveys
10% wage subsidy	5	5.2%	9.8%
75% wage subsidy	18	18.6%	35.3%
\$40k interest free loan	19	19.6%	37.3%
Employment insurance (EI)	4	4.1%	7.8%
CERB	18	18.6%	35.3%
GST/HST/Customs Deferral	10	10.3%	19.6%
CECRA	2	2.1%	3.9%
I did not qualify for any aid	13	13.4%	25.5%
Other	8	8.2%	15.7%

# What other forms of financial aid do you require? Select all that apply.

Other Forms of Financial Aid

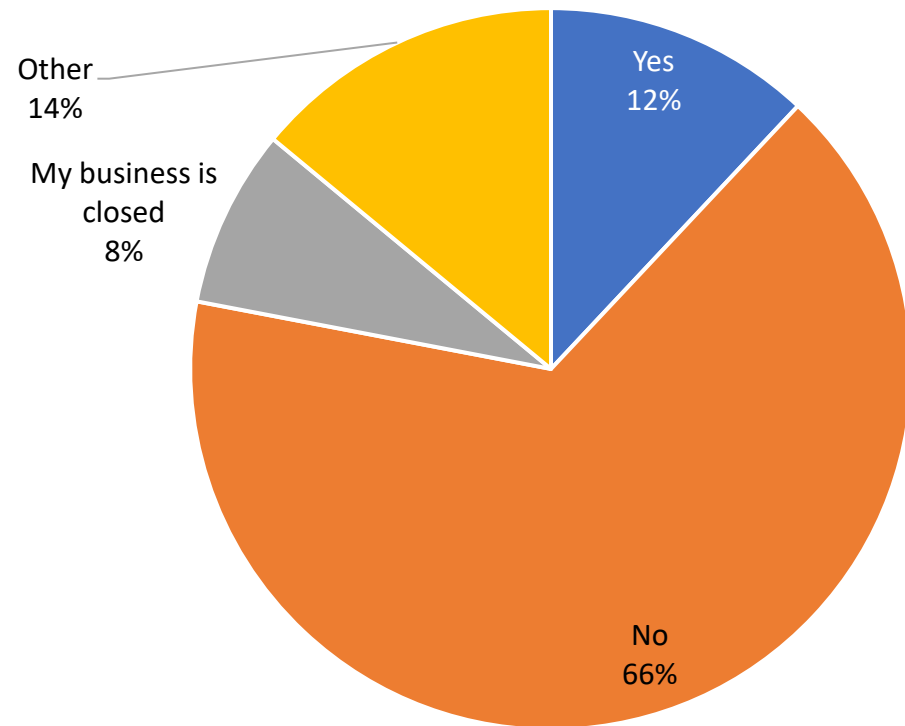


Other Financial Aid?	Value	%	% of Total Surveys
Commercial Rent/mortgage moratorium	10	11.1%	19.6%
Personal rent Moratorium	4	4.4%	7.8%
Increased access to interest free loans	22	24.4%	43.1%
Increased access to direct financial aid	24	26.7%	47.1%
Debt forgiveness	19	21.1%	37.3%
Other	11	12.2%	21.6%



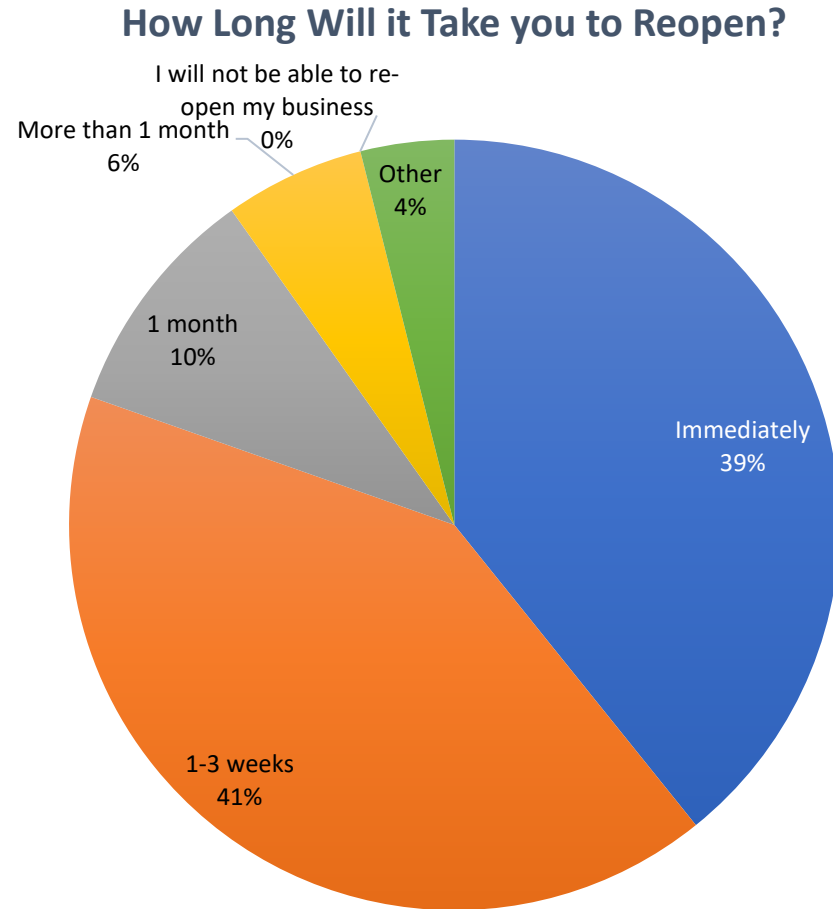
# If your business is closed due to COVID-19, does your insurance cover this business interruption?

Did Insurance Cover Business Interruption?



Did insurance cover this business interruption?	Value	%
Yes	6	12.0%
No	33	66.0%
My business is closed	4	8.0%
Other	7	14.0%

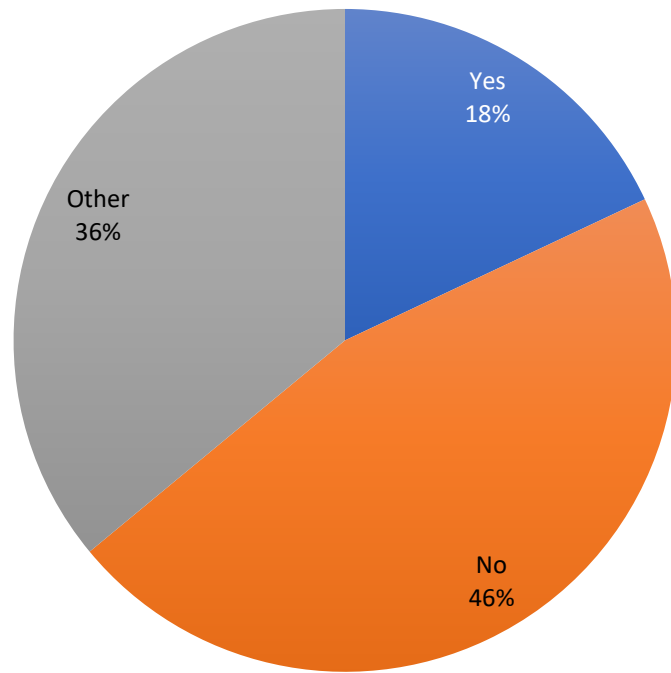
# When the current COVID-19 restrictions can be lifted, how long will it take you to re-open your business?



How long will it take to reopen?	Value	%
Immediately	20	39.2%
1-3 weeks	21	41.2%
1 month	5	9.8%
More than 1 month	3	5.9%
I will not re-open my business	0	0.0%
Other	2	3.9%

Is the current COVID-19 government aid sufficient to ensure that your tourism operation will remain viable and ready to open when the restrictions are lifted?

Is the Government aid Enough?



Is the Government doing enough?	Value	%
Yes	9	18.0%
No	23	46.0%
Other	18	36.0%