



#HappyWithVicki



*Vicki*

DIGNARD

Life & Style · Blogger  
[www.happywithvicki.com](http://www.happywithvicki.com)



# Vicki DIGNARD

@vickidignard5

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## ABOUT ME

Hi! I'm Vicki! I am a lifestyle & fashion influencer, blogger & content creator based in Ottawa, Ontario. I love sharing my life experiences as well as all things happy on my page. My mission is to inspire others to live their happiest lives & to follow their dreams. I love showcasing my bubbly personality through my vibrant and fun content. Hope you can join me on this journey! X

## AUDIENCE & DEMOGRAPHIC

FOLLOWERS: 21.9k

IG ENGAGEMENT RATE: 5%

WEEKLY IG IMPRESSIONS: 595,860

WEEKLY IG PROFILE VISITS: 3000

MONTHLY WEBSITE VIEWS: 540

TOP CITIES: Ottawa, Montreal, Toronto, NYC

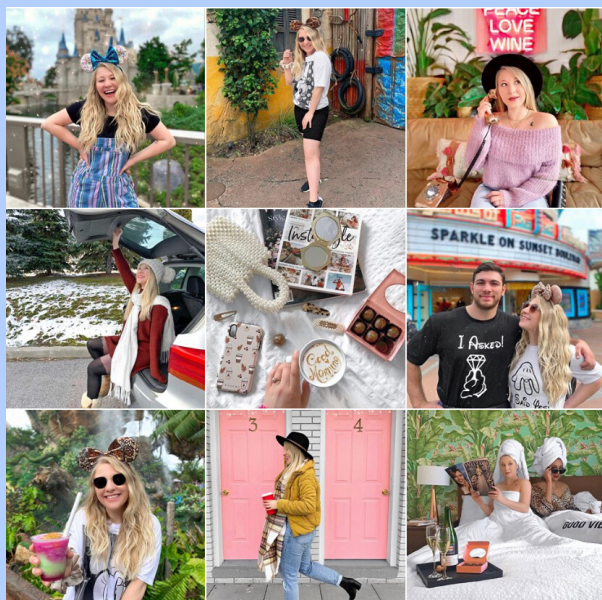
AGE RANGE: 72% 18-34 years old

GENDER: 54% male, 46% female

## PARTNERSHIPS

- Endy Mattresses
- M&M's Canada
- Ford Canada
- L'Oréal Hair
- Subway Canada
- Milestones Restaurants
- Hilton & Casino Lac Leamy
- Kiehl's Canada
- Marriott Ottawa
- Skip the Dishes
- Fairmont Le Chateau Montebello
- Cadillac Fairview Shopping Centres
- St-Hubert
- Bayshore Shopping Centre
- Clinique Canada
- ChicWish
- Expedia CruiseShips Centers
- Allstate Canada
- Princess Polly
- SHEIN
- Fashion Nova
- The June Motel PEC
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## PACKAGES



### BASIC INSTAGRAM PACKAGE - \$300.00

- 1 dedicated Instagram feed post
- 1 dedicated Instagram story frame with link

### 3 MONTH PARTNERSHIP - \$825.00

- 3 dedicated Instagram feed posts (1 per month)
- 3 dedicated Instagram stories (1 frame) with link (1 per month)

### DEDICATED BLOG POST /LOOKBOOK - \$200.00 (\$150.00 if added on a package)

- 1 dedicated blog post on my blog

### STORY PACKAGE - \$150.00

- series of 3 story frames with swipe up links

### INSTAGRAM GIVEAWAY - \$300.00

- 1 dedicated Instagram giveaway feed post
- 1-3 stories promoting the giveaway

### CONTENT CREATION rates vary depending on number of photos

- Creation of content for your use with exclusive rights