

Trends in the Canadian Hotel Industry

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NATIONAL MARKET REPORT • A MONTHLY PROFESSIONAL PUBLICATION

REPORT OF ROOMS OPERATIONS FOR RTO 9 MONTH OF NOVEMBER 2015

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2015	2014	**Point Change	2015	2014	Variance	2015	2014	Variance
KINGSTON	57.4%	54.9%	2.5	\$110.28	\$109.88	0.4%	\$63.29	\$60.33	4.9%
GANANOQUE	32.8%	24.8%	8.0	\$89.16	\$89.64	-0.5%	\$29.29	\$22.23	31.8%
BROCKVILLE	48.8%	38.1%	10.6	\$103.49	\$101.58	1.9%	\$50.45	\$38.71	30.3%
TRENTON/BELLEVILLE/NAPANEE	51.8%	52.5%	-0.7	\$119.16	\$109.24	9.1%	\$61.69	\$57.38	7.5%
CORNWALL/KEMPTVILLE	37.9%	49.3%	-11.4	\$92.04	\$92.81	-0.8%	\$34.92	\$45.74	-23.7%
TOTAL RTO 9	51.2%	49.9%	1.3	\$110.43	\$108.61	1.7%	\$56.58	\$54.15	4.5%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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REPORT OF ROOMS OPERATIONS FOR RTO 9 ELEVEN MONTHS NOVEMBER 2015

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2015	2014	**Point Change	2015	2014	Variance	2015	2014	Variance
KINGSTON	62.5%	61.9%	0.6	\$121.74	\$117.11	4.0%	\$76.03	\$72.50	4.9%
GANANOQUE	49.9%	48.1%	1.8	\$103.64	\$98.98	4.7%	\$51.75	\$47.60	8.7%
BROCKVILLE	53.2%	55.4%	-2.2	\$100.44	\$95.22	5.5%	\$53.44	\$52.77	1.3%
TRENTON/BELLEVILLE/NAPANEE	60.4%	64.0%	-3.6	\$117.95	\$110.98	6.3%	\$71.28	\$71.02	0.4%
CORNWALL/KEMPTVILLE	47.7%	51.7%	-4.0	\$90.45	\$93.21	-3.0%	\$43.17	\$48.19	-10.4%
TOTAL RTO 9	58.9%	59.7%	-0.8	\$116.59	\$110.62	5.4%	\$68.69	\$66.06	4.0%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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