

# Trends in the Canadian Hotel Industry

**PKF**

Hospitality & Tourism  
Business Advisors

NATIONAL MARKET REPORT • A MONTHLY PROFESSIONAL PUBLICATION

## REPORT OF ROOMS OPERATIONS FOR RTO 9 MONTH OF NOVEMBER 2014

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2014	2013	**Point Change	2014	2013	Variance	2014	2013	Variance
KINGSTON	53.4%	52.9%	0.5	\$109.90	\$106.04	3.6%	\$58.66	\$56.08	4.6%
GANANOQUE	24.8%	22.6%	2.2	\$89.64	\$91.80	-2.4%	\$22.23	\$20.76	7.1%
BROCKVILLE	38.1%	51.0%	-12.9	\$101.58	\$100.52	1.1%	\$38.71	\$51.24	-24.5%
TRENTON/BELLEVILLE/NAPANEE	52.5%	57.8%	-5.3	\$109.24	\$106.93	2.2%	\$57.38	\$61.77	-7.1%
CORNWALL/KEMPTVILLE	49.3%	47.5%	1.8	\$92.81	\$95.13	-2.4%	\$45.74	\$45.15	1.3%
<b>TOTAL RTO 9</b>	<b>49.1%</b>	<b>51.7%</b>	<b>-2.6</b>	<b>\$106.89</b>	<b>\$104.40</b>	<b>2.4%</b>	<b>\$52.50</b>	<b>\$53.97</b>	<b>-2.7%</b>

\*\* Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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## REPORT OF ROOMS OPERATIONS FOR RTO 9 ELEVEN MONTHS ENDED NOVEMBER 2014

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2014	2013	**Point Change	2014	2013	Variance	2014	2013	Variance
KINGSTON	61.6%	59.8%	1.8	\$117.00	\$114.56	2.1%	\$72.01	\$68.49	5.1%
GANANOQUE	48.1%	47.3%	0.8	\$98.98	\$95.42	3.7%	\$47.60	\$45.09	5.6%
BROCKVILLE	55.4%	53.4%	2.0	\$95.22	\$99.02	-3.8%	\$52.77	\$52.90	-0.2%
TRENTON/BELLEVILLE/NAPANEE	64.0%	65.7%	-1.7	\$111.12	\$107.03	3.8%	\$71.10	\$70.31	1.1%
CORNWALL/KEMPTVILLE	52.3%	51.6%	0.7	\$93.21	\$96.42	-3.3%	\$48.72	\$49.78	-2.1%
<b>TOTAL RTO 9</b>	<b>59.6%</b>	<b>58.7%</b>	<b>0.9</b>	<b>\$110.35</b>	<b>\$108.58</b>	<b>1.6%</b>	<b>\$65.75</b>	<b>\$63.75</b>	<b>3.1%</b>

\*\* Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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