

Trends

in the Canadian Hotel Industry

PKF

Hospitality & Tourism
Business Advisors

NATIONAL MARKET REPORT • A MONTHLY PROFESSIONAL PUBLICATION

REPORT OF ROOMS OPERATIONS FOR RTO 9 MONTH OF JUNE 2014

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2014	2013	**Point Change	2014	2013	Variance	2014	2013	Variance
KINGSTON	70.0%	71.3%	-1.3	\$125.79	\$121.32	3.7%	\$88.05	\$86.50	1.8%
GANANOQUE	61.6%	55.9%	5.7	\$88.80	\$96.39	-7.9%	\$54.72	\$53.92	1.5%
BROCKVILLE	62.6%	60.1%	2.5	\$95.38	\$101.91	-6.4%	\$59.67	\$61.24	-2.6%
TRENTON/BELLEVILLE/NAPANEE	69.6%	73.6%	-4.0	\$115.47	\$108.79	6.1%	\$80.34	\$80.07	0.3%
CORNWALL/KEMPTVILLE	65.3%	65.4%	-0.1	\$91.09	\$95.73	-4.8%	\$59.49	\$62.60	-5.0%
TOTAL RTO 9	68.0%	68.8%	-0.8	\$114.52	\$112.48	1.8%	\$77.83	\$77.34	0.6%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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REPORT OF ROOMS OPERATIONS FOR RTO 9 SIX MONTHS ENDED JUNE 2014

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2014	2013	**Point Change	2014	2013	Variance	2014	2013	Variance
KINGSTON	57.4%	55.5%	1.9	\$109.73	\$110.59	-0.8%	\$62.94	\$61.33	2.6%
GANANOQUE	36.9%	37.3%	-0.4	\$92.49	\$90.71	2.0%	\$34.09	\$33.85	0.7%
BROCKVILLE	51.4%	46.0%	5.4	\$92.56	\$98.35	-5.9%	\$47.62	\$45.24	5.3%
TRENTON/BELLEVILLE/NAPANEE	57.7%	60.5%	-2.7	\$108.57	\$104.47	3.9%	\$62.69	\$63.16	-0.7%
CORNWALL/KEMPTVILLE	45.0%	41.4%	3.6	\$89.90	\$92.45	-2.8%	\$40.49	\$38.25	5.9%
TOTAL RTO 9	54.4%	52.9%	1.5	\$105.33	\$105.54	-0.2%	\$57.31	\$55.84	2.6%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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