

Trends in the Canadian Hotel Industry

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NATIONAL MARKET REPORT • A MONTHLY PROFESSIONAL PUBLICATION

REPORT OF ROOMS OPERATIONS FOR RTO 9 MONTH OF JULY 2015

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2015	2014	**Point Change	2015	2014	Variance	2015	2014	Variance
KINGSTON	76.4%	68.9%	7.5	\$135.11	\$128.56	5.1%	\$103.23	\$88.55	16.6%
GANANOQUE	80.8%	63.2%	17.6	\$118.92	\$110.98	7.2%	\$96.08	\$70.12	37.0%
BROCKVILLE	69.4%	73.5%	-4.1	\$101.09	\$96.82	4.4%	\$70.19	\$71.18	-1.4%
TRENTON/BELLEVILLE/NAPANEE	77.9%	80.6%	-2.7	\$125.52	\$114.54	9.6%	\$97.80	\$92.33	5.9%
CORNWALL/KEMPTVILLE	66.1%	69.1%	-3.0	\$105.07	\$99.75	5.3%	\$69.49	\$68.93	0.8%
TOTAL RTO 9	75.4%	71.5%	3.9	\$125.24	\$117.65	6.5%	\$94.43	\$84.07	12.3%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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REPORT OF ROOMS OPERATIONS FOR RTO 9 SEVEN MONTHS ENDED JULY 2015

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2015	2014	**Point Change	2015	2014	Variance	2015	2014	Variance
KINGSTON	58.6%	59.0%	-0.4	\$119.73	\$112.89	6.1%	\$70.18	\$66.63	5.3%
GANANOQUE	42.1%	42.5%	-0.4	\$103.85	\$98.35	5.6%	\$43.75	\$41.76	4.8%
BROCKVILLE	47.9%	54.7%	-6.7	\$99.90	\$93.40	7.0%	\$47.89	\$51.06	-6.2%
TRENTON/BELLEVILLE/NAPANEE	57.6%	61.1%	-3.5	\$114.50	\$109.50	4.6%	\$65.98	\$66.88	-1.3%
CORNWALL/KEMPTVILLE	47.3%	48.3%	-1.0	\$92.21	\$91.79	0.5%	\$43.65	\$44.30	-1.5%
TOTAL RTO 9	54.9%	56.9%	-2.0	\$113.47	\$107.56	5.5%	\$62.35	\$61.24	1.8%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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