

Trends

in the Canadian Hotel Industry

PKF

Hospitality & Tourism
Business Advisors

NATIONAL MARKET REPORT • A MONTHLY PROFESSIONAL PUBLICATION

REPORT OF ROOMS OPERATIONS FOR RTO 9 MONTH OF DECEMBER 2014

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2014	2013	**Point Change	2014	2013	Variance	2014	2013	Variance
KINGSTON	40.2%	37.2%	3.0	\$104.88	\$98.81	6.1%	\$42.14	\$36.71	14.8%
GANANOQUE	19.8%	20.0%	-0.2	\$92.24	\$97.57	-5.5%	\$18.30	\$19.50	-6.2%
BROCKVILLE	30.9%	34.2%	-3.4	\$96.34	\$98.84	-2.5%	\$29.73	\$33.82	-12.1%
TRENTON/BELLEVILLE/NAPANEE	49.1%	41.6%	7.5	\$103.55	\$105.89	-2.2%	\$50.83	\$44.08	15.3%
CORNWALL/KEMPTVILLE	39.9%	40.3%	-0.4	\$79.54	\$87.88	-9.5%	\$31.70	\$35.39	-10.4%
TOTAL RTO 9	39.9%	37.3%	2.6	\$100.94	\$99.39	1.6%	\$40.31	\$37.09	8.7%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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REPORT OF ROOMS OPERATIONS FOR RTO 9 TWELVE MONTHS ENDED DECEMBER 2014

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2014	2013	**Point Change	2014	2013	Variance	2014	2013	Variance
KINGSTON	59.8%	57.8%	2.0	\$116.31	\$113.67	2.3%	\$69.52	\$65.69	5.8%
GANANOQUE	46.3%	45.8%	0.5	\$98.79	\$95.47	3.5%	\$45.71	\$43.76	4.5%
BROCKVILLE	53.3%	51.6%	1.8	\$95.27	\$99.01	-3.8%	\$50.82	\$51.05	-0.5%
TRENTON/BELLEVILLE/NAPANEE	62.7%	63.7%	-0.9	\$110.61	\$106.97	3.4%	\$69.38	\$68.09	1.9%
CORNWALL/KEMPTVILLE	51.2%	50.7%	0.5	\$92.27	\$95.84	-3.7%	\$47.22	\$48.55	-2.7%
TOTAL RTO 9	57.9%	56.9%	1.0	\$109.81	\$108.06	1.6%	\$63.63	\$61.47	3.5%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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