

TRENDS

IN THE CANADIAN HOTEL INDUSTRY

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NATIONAL MARKET REPORT • A MONTHLY PROFESSIONAL PUBLICATION

REPORT OF ROOMS OPERATIONS FOR RTO 9 MONTH OF FEBRUARY 2017

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2017	2016	**Point Change	2017	2016	Variance	2017	2016	Variance
KINGSTON	41.4%	48.9%	-7.5	\$110.41	\$108.24	2.0%	\$45.74	\$52.89	-13.5%
GANANOQUE	29.1%	39.7%	-10.6	\$92.37	\$91.53	0.9%	\$26.88	\$36.30	-26.0%
BROCKVILLE	46.9%	40.0%	6.9	\$106.98	\$101.84	5.0%	\$50.19	\$40.71	23.3%
TRENTON/BELLEVILLE/NAPANEE	46.3%	40.4%	5.9	\$118.17	\$113.25	4.3%	\$54.70	\$45.75	19.6%
CORNWALL/KEMPTVILLE	40.8%	38.7%	2.1	\$101.56	\$101.73	-0.2%	\$41.47	\$39.34	5.4%
TOTAL RTO 9	42.4%	44.4%	-2.0	\$111.36	\$108.00	3.1%	\$47.18	\$47.98	-1.7%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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REPORT OF ROOMS OPERATIONS FOR RTO 9 TWO MONTHS ENDED FEBRUARY 2017

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2017	2016	**Point Change	2017	2016	Variance	2017	2016	Variance
KINGSTON	42.6%	47.7%	-5.1	\$112.22	\$109.08	2.9%	\$47.86	\$51.98	-7.9%
GANANOQUE	28.9%	32.0%	-3.1	\$90.54	\$91.18	-0.7%	\$26.14	\$29.17	-10.4%
BROCKVILLE	44.2%	38.8%	5.4	\$107.47	\$101.77	5.6%	\$47.52	\$39.47	20.4%
TRENTON/BELLEVILLE/NAPANEE	43.6%	41.9%	1.7	\$118.37	\$115.73	2.3%	\$51.65	\$48.49	6.5%
CORNWALL/KEMPTVILLE	40.4%	39.0%	1.4	\$100.07	\$102.85	-2.7%	\$40.39	\$40.11	0.7%
TOTAL RTO 9	41.9%	43.4%	-1.5	\$111.77	\$108.94	2.6%	\$46.85	\$47.33	-1.0%

** Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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