

# Trends in the Canadian Hotel Industry

**PKF**

Hospitality & Tourism  
Business Advisors

NATIONAL MARKET REPORT • A MONTHLY PROFESSIONAL PUBLICATION

## REPORT OF ROOMS OPERATIONS FOR RTO 9 MONTH OF AUGUST 2014

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2014	2013	**Point Change	2014	2013	Variance	2014	2013	Variance
KINGSTON	78.0%	73.5%	4.5	\$133.92	\$126.65	5.7%	\$104.51	\$93.10	12.3%
GANANOQUE	78.5%	74.6%	3.9	\$119.47	\$115.59	3.4%	\$93.74	\$86.20	8.7%
BROCKVILLE	70.3%	70.9%	-0.6	\$102.54	\$101.40	1.1%	\$72.04	\$71.88	0.2%
TRENTON/BELLEVILLE/NAPANEE	84.9%	85.0%	-0.1	\$116.65	\$111.91	4.2%	\$99.06	\$95.14	4.1%
CORNWALL/KEMPTVILLE	70.7%	75.2%	-4.5	\$99.52	\$106.79	-6.8%	\$70.35	\$80.28	-12.4%
<b>TOTAL RTO 9</b>	<b>78.1%</b>	<b>76.0%</b>	<b>2.1</b>	<b>\$122.73</b>	<b>\$117.99</b>	<b>4.0%</b>	<b>\$95.80</b>	<b>\$89.62</b>	<b>6.9%</b>

\*\* Please note that the variance between current and previous year occupancy is reported as a point change and not as a percentage variance.

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## REPORT OF ROOMS OPERATIONS FOR RTO 9 EIGHT MONTHS ENDED AUGUST 2014

Location	Occupancy Percentage			Average Daily Rate			Revenue Per Available Room		
	2014	2013	**Point Change	2014	2013	Variance	2014	2013	Variance
KINGSTON	61.3%	59.2%	2.1	\$116.26	\$114.95	1.1%	\$71.32	\$68.09	4.7%
GANANOQUE	48.8%	46.7%	2.1	\$104.31	\$100.10	4.2%	\$50.89	\$46.74	8.9%
BROCKVILLE	56.7%	51.0%	5.6	\$94.85	\$99.58	-4.7%	\$53.74	\$50.82	5.7%
TRENTON/BELLEVILLE/NAPANEE	64.1%	65.9%	-1.7	\$110.90	\$106.65	4.0%	\$71.13	\$70.25	1.3%
CORNWALL/KEMPTVILLE	50.8%	49.0%	1.8	\$93.01	\$96.52	-3.6%	\$47.25	\$47.27	0.0%
<b>TOTAL RTO 9</b>	<b>59.6%</b>	<b>57.9%</b>	<b>1.7</b>	<b>\$110.16</b>	<b>\$109.07</b>	<b>1.0%</b>	<b>\$65.68</b>	<b>\$63.18</b>	<b>4.0%</b>

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